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Dragon Crown Group Holdings Limited 龍翔集團控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 935)

INSIDE INFORMATION POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that, based on the relevant information currently available to the Board, it is expected that the Group will record an increase of over 90% in its net profit for the year ended 31 December 2020 as compared with the year ended 31 December 2019.

The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the latest available unaudited consolidated management accounts of the Group for the year ended 31 December 2020 which has yet to be confirmed and audited by the auditor of the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Dragon Crown Group Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on a preliminary assessment of the latest available unaudited consolidated management accounts of the Group and information currently available to the Board, it is expected that the Group will record an increase of over 90% in its net profit for the year ended 31 December 2020 as compared with the year ended 31 December 2019. Based on the relevant information currently available to the Board, the Board considers such expected increase in net profit for the year ended 31 December 2020 is mainly attributable to, among other things, (i) the increase in revenue in respect of methanol and acetic acid; (ii) the share of results of the joint venture in Weifang which improved and turned around from loss to profit during the year ended 31 December 2020; and (iii) the decrease in administrative expenses as a result of the net foreign exchange gains recorded for the year ended 31 December 2020, as compared with the net foreign exchange losses recorded for the year ended 31 December 2019.

As at the date of this announcement, the Company is still in the course of preparing its annual results of the Group for the year ended 31 December 2020. The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the latest available unaudited consolidated management accounts of the Group for the year ended 31 December 2020 which has yet to be confirmed and audited by the auditor of the Company. The annual results of the Group for the year ended 31 December 2020 may be different from what is disclosed in this announcement and are expected to be announced by the Company before the end of March 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

DRAGON CROWN GROUP HOLDINGS LIMITED

Ng Wai Man

Chairman & Chief Executive Officer

Hong Kong, 24 February 2021

As at the date of this announcement, the executive directors are Mr. NG Wai Man, Mr. CHONG Yat Chin and Ms. CHAN Wan Ming and the independent non-executive directors are Mr. FENG Jianping, Mr. HOU Xiaoming and Mr. LAU Sik Yuen.