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Xiabuxiabu Catering Management (China) Holdings Co., Ltd.

呷哺呷哺餐飲管理(中國)控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 520)

PROFIT WARNING

This announcement is made by Xiabuxiabu Catering Management (China) Holdings Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and prospective investors of the Company that, based on its preliminary assessment of the Group’s unaudited consolidated management accounts for the year ended 31 December 2020 and information currently available to the Board, the Group is expected to record a decrease in revenue of approximately 9.5% for the year ended 31 December 2020 as compared to the same for the year ended 31 December 2019 and the Group is expected to record a net profit of approximately RMB10 million to RMB20 million for the year ended 31 December 2020 as compared to a net profit of approximately RMB290 million for the year ended 31 December 2019.

Such decreases were primarily due to the significant impact on the operations of the Group since January 2020 caused by the outbreak of the Novel Coronavirus (the “**Pandemic**”) and the subsequent disease prevention measures as well as restrictions on consumer establishments imposed by central and local governments; especially in the seriously affected areas, such as Hubei province, Beijing and Northeast China, where over 40% of the Group’s restaurants are located. As the Pandemic eases in the second half of the year, the Group’s performance also improved, demonstrating a quick recovery. The Group has been closely monitoring the operations of its restaurants and made adjustments to its business strategies to reduce the impact of the Pandemic. Going forward, the Group will adjust its business strategies based on market condition, actively open new restaurants and continue to expand its restaurant network. In addition, the Group will also take active measures to control rents and other operating costs.

As the results for year ended 31 December 2020 have not been finalized, the information contained in this announcement is only a preliminary assessment by the Board based on information currently available including the unaudited consolidated management accounts of the Group for the year ended 31 December 2020, which have not been confirmed, reviewed or audited by the auditors of the Company.

The annual results announcement of the Company for the year ended 31 December 2020 is expected to be published by the end of March 2021 in full compliance with the requirements under the Listing Rules.

Shareholders and prospective investors are advised to exercise cautions when dealing in the shares of the Company.

By order of the Board
Xiabuxiabu Catering Management (China) Holdings Co., Ltd.
HO Kuang-Chi
Chairman

Hong Kong, 4 March 2021

As at the date of this announcement, the Board comprises Mr. HO Kuang-Chi and Ms. ZHAO Yi as executive directors; Ms. CHEN Su-Yin and Mr. ZHANG Chi (Ms. LI Jie as his alternate) as non-executive directors; and Ms. HSIEH Lily Hui-yun, Mr. HON Ping Cho Terence and Ms. CHEUNG Sze Man as independent non-executive directors.