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*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities. This announcement is not a prospectus. Potential investors should read the Hong Kong prospectus dated March 4, 2021 (the “**Prospectus**”) issued by Autohome Inc. (the “**Company**”) for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered.*

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Unless otherwise defined in this announcement, capitalized terms used herein shall have the same meanings as those defined in the Prospectus.

*In connection with the Global Offering, Goldman Sachs (Asia) L.L.C. as stabilization manager (the “**Stabilization Manager**”), its affiliates or any person acting for it, on behalf of the Underwriters, may effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period on and after the Listing Date. However, there is no obligation on the Stabilization Manager, its affiliates or any person acting for it, to conduct any such stabilizing action, which, if commenced, will be done at the sole and absolute discretion of the Stabilization Manager, its affiliates or any person acting for it, and may be discontinued at any time. Any such stabilizing activity is required to be brought to an end on Thursday, April 8, 2021, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilizing action, if taken, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules (Cap. 571W of the Laws of Hong Kong), as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).*

Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilization period which begins on the Listing Date and is expected to expire on Thursday, April 8, 2021, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilizing action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.



Autohome Inc.

汽車之家*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2518)

ANNOUNCEMENT OF OFFER PRICE

We are pleased to announce that the final offer prices for both the International Offering and the Hong Kong Public Offering (the “**Offer Price**”) have been set at HK\$176.3 per Offer Share. The Company has set the Offer Price by taking into consideration, among other factors, the closing price of the ADSs on the NYSE on March 8, 2021 (the latest trading day before the Price Determination Date). Subject to approval from the Hong Kong Stock Exchange, the Shares are expected to begin trading on the Main Board of the Hong Kong Stock Exchange on March 15, 2021 under the stock code “2518”.

The gross proceeds to the Company from the Global Offering, before deducting underwriting fees and the offering expenses, are expected to be approximately HK\$3,560 million (assuming the Over-allotment Option is not exercised). In addition, we have granted the Over-allotment Option to the International Underwriters, exercisable by the Joint Representatives (for themselves and on behalf of the International Underwriters), at any time from the Listing Date to Thursday, April 8, 2021, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering, to require us to allot and issue up to 4,544,000 additional Shares, representing approximately 15% of the total number of Offer Shares initially available under the Global Offering, at the International Offer Price under the International Offering, to cover over-allocations in the International Offering.

We plan to use the net proceeds we will receive from the Global Offering for the following purposes:

- approximately 30% for investing in our technology and product development;
- approximately 30% for incubating new business;
- approximately 30% for enhancing our domestic and overseas presence and developing an automotive ecosystem; and
- approximately 10% for general corporate purposes.

Please see the section headed “Use of Proceeds” of the Prospectus for further details.

* *For identification purposes only.*

We will make a further announcement regarding the net proceeds from the Global Offering, the level of indications of interest in the International Offering, the level of applications of the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on or before Friday, March 12, 2021.

By order of the Board
Autohome Inc.
Quan Long
Director, Chairman and Chief Executive Officer

Hong Kong, March 10, 2021

As at the date of this announcement, the board of directors of the Company comprises Mr. Quan Long, Mr. Dong Liu, Dr. Jing Xiao and Mr. Zheng Liu as the directors, and Mr. Junling Liu, Mr. Tianruo Pu and Dr. Dazong Wang as the independent directors.