### **DEFINITIONS**

In this document, unless the context otherwise requires, the following terms shall have the meanings set out below.

| "ADS(s)"                                   | American Depositary Shares (each representing four Shares)  |
|--|---|
| "AI"                                       | artificial intelligence   |
| "Android"                                  | a mobile operating system   |
| "Apple iOS"                                | the mobile operating system developed by Apple Inc.   |
| "AR"                                       | augmented reality   |
| "Articles" or "Articles of<br>Association" | our fifth amended and restated articles of association,<br>adopted by a special resolution passed on February 2, 2021<br>and effective as of February 5, 2021, a summary of which<br>is set out in Appendix III |
| "Autohome Advertising"                     | Beijing Shengtuo Autohome Advertising Co., Ltd. (北京盛<br>拓車之家廣告有限公司), a company established under the<br>laws of the PRC on September 21, 2010 and a wholly-<br>owned subsidiary of Autohome Information         |
| "Autohome Information"                     | Beijing Autohome Information Technology Co., Ltd. (北京<br>車之家信息技術有限公司), a company established under the<br>laws of the PRC on August 28, 2006  |
| "Autohome Media"                           | Autohome Media Limited, a company incorporated under<br>the laws of Hong Kong on September 23, 2009   |
| "Autohome Used Car Appraisal"              | Beijing Autohome Used Car Appraisal Co., Ltd (北京必信<br>行二手車鑑定評估有限公司), a company established under<br>the laws of the PRC on January 30, 2015, a wholly-owned<br>subsidiary of Shengtuo Hongyuan                  |
| "Autohome Used Car Brokerage"              | Beijing Autohome Used Car Brokerage Co., Ltd, (北京大<br>信舊機動車經紀有限公司), a company established under the<br>laws of the PRC on June 10, 2015, a wholly-owned<br>subsidiary of Shengtuo Hongyuan                      |
| "Autohome WFOE"                            | Beijing Cheerbright Technologies Co., Ltd. (北京齊爾布萊<br>特科技有限公司), a company established under the laws of<br>the PRC on September 1, 2006 and one of our Major<br>Subsidiaries                                    |
| "board" or "board of directors"            | our board of directors  |
| "business day"                             | any day (other than a Saturday, Sunday or public holiday)<br>on which banks in Hong Kong or other relevant<br>jurisdictions are generally open for business   |

| "BVI"                  | British Virgin Islands   |
|------------------------|--|
| "C2B2C"                | consumer-to-business-to-consumer   |
| "Cayman Companies Act" | the Companies Act (2020 Revision) of the Cayman Islands,<br>as amended or supplemented or otherwise modified from<br>time to time  |
| "CBIRC"                | the China Banking and Insurance Regulatory Commission  |
|                        | [REDACTED]   |
|                        |  |
| "Chengshi Advertising" | Beijing Shengtuo Chengshi Advertising Co., Ltd. (北京盛拓<br>成石廣告有限公司), a company established under the laws<br>of the PRC on November 12, 2010 and a wholly-owned<br>subsidiary of Autohome Information |

| "China" or "the PRC"  | the People's Republic of China, excluding, for the purposes<br>of this document only, Taiwan and the special<br>administrative regions of Hong Kong and Macau, except<br>where the context otherwise requires   |
|---|---|
| "Class A Ordinary Shares"   | the class A ordinary shares of the Company with a par<br>value of US\$0.01 each in the share capital of the Company<br>prior to the Share Re-designation and Share Subdivision  |
| "Class B Ordinary Shares"   | the class B ordinary shares of the Company with a par<br>value of US\$0.01 each in the share capital of the Company<br>prior to the Share Re-designation and Share Subdivision  |
| "cloud"   | cloud computing   |
| "Companies Ordinance"   | the <i>Companies Ordinance</i> (Chapter 622 of the Laws of Hong Kong), as amended or supplemented from time to time   |
| "Companies (Winding Up and<br>Miscellaneous Provisions)<br>Ordinance"               | the <i>Companies (Winding Up and Miscellaneous Provisions) Ordinance</i> (Chapter 32 of the Laws of Hong Kong), as amended or supplemented from time to time  |
| "Company," "our Company," "we"<br>or "us"   | Autohome Inc. (formerly known as "Sequel Limited"),<br>incorporated in the Cayman Islands on June 23, 2008 as an<br>exempted company under the laws of the Cayman Islands<br>with limited liability and, where the context requires, its<br>subsidiaries (which includes the consolidated affiliated<br>entities) from time to time |
| "connected person(s)"   | has the meaning ascribed to it under the Hong Kong Listing Rules  |
| "connected transaction(s)"  | has the meaning ascribed to it under the Hong Kong Listing Rules  |
| "content-led vertical media<br>company" or "content-led vertical<br>media business" | a media company or business that provides content-based<br>services relating to a specific industry, market, type of<br>content etc.  |
| "controlling shareholder(s)"  | has the meaning ascribed to it under the Hong Kong Listing<br>Rules and unless the context otherwise requires, refers to<br>Yun Chen and the entity(ies) and person(s) that control it,<br>as set out in "Relationship with the Controlling<br>Shareholders"  |
| "CSRC"  | the China Securities Regulatory Commission (中國證券監<br>督管理委員會)  |
| "Deposit Agreement"   | the deposit agreement, dated as of December 10, 2013, as<br>amended, among us, Deutsche Bank Trust Company<br>Americas and our ADS holders and beneficial owners from<br>time to time   |

| "director(s)"  | member(s) of our board   |
|--|--|
| "DTC"  | The Depository Trust Company, the central book-entry clearing and settlement system for equity securities in the United States and the clearance system for our ADSs |
| "Foreign Investment Law"                                   | the PRC Foreign Investment Law (《中華人民共和國外商投<br>資法》), promulgated by the National People's Congress in<br>March 2019, which became effective on January 1, 2020       |
| "foreign private issuer"                                   | as such term is defined in Rule 3b-4 under the U.S. Exchange Act   |
|  | [REDACTED]   |
| "Group", "our Group", "the Group",<br>"we", "us", or "our" | our Company and our subsidiaries (including the consolidated affiliated entities) from time to time  |
| "HK\$" or "Hong Kong dollars" or<br>"HK dollars"           | Hong Kong dollars, the lawful currency of Hong Kong  |
|  | [REDACTED]   |
| "Hong Kong" or "HK"  | the Hong Kong Special Administrative Region of the PRC   |
| "Hong Kong Listing Rules"                                  | the Rules Governing the Listing of Securities on The Stock<br>Exchange of Hong Kong Limited, as amended or<br>supplemented from time to time                         |
|  | [REDACTED]   |
| "Hong Kong Stock Exchange"                                 | The Stock Exchange of Hong Kong Limited  |

## [REDACTED]

| "IDC"                          | internet data center   |
|--------------------------------|--|
| "independent director(s)"      | our directors who are "independent" under applicable U.S.<br>regulations and considered "independent non-executive<br>directors" for the purpose of Rule 3.10 of the Hong Kong<br>Listing Rules  |
| "independent third party(ies)" | person(s) or company(ies) and their respective ultimate<br>beneficial owner(s), who/which, to the best of our<br>directors' knowledge, information and belief, having made<br>all reasonable enquiries, is/are not connected with our<br>Company<br>[REDACTED] |

| "Internet of Vehicles"    | a network where vehicles are connected to and can exchange information with other vehicles and vehicle-related devices  |
|---------------------------|---|
|                           | [REDACTED]  |
| "Joint Policy Statement"  | the Joint Policy Statement Regarding the Listing of<br>Overseas Companies jointly issued by the Hong Kong<br>Stock Exchange and the SFC on September 27, 2013   |
|                           | [REDACTED]  |
| "Joint Sponsors"          | the joint sponsors of the listing of the Shares on the Main<br>Board of the Hong Kong Stock Exchange as named in<br>"Directors and Parties Involved in the [REDACTED]"  |
| "Latest Practicable Date" | February 25, 2021, being the latest practicable date prior to<br>the date of this document for the purpose of ascertaining<br>certain information contained in this document  |
| "Law(s)"                  | all laws, statutes, legislation, ordinances, rules, regulations, guidelines, opinions, notices, circulars, orders, judgements, decrees or rulings of any Governmental Authority (including, without limitation, the Hong Kong Stock Exchange and the SFC) of all relevant jurisdictions |
| "Listing"                 | the listing of the Shares on the Main Board of the Hong<br>Kong Stock Exchange under Chapter 19C of the Hong<br>Kong Listing Rules  |
| "Listing Committee"       | the Listing Committee of the Hong Kong Stock Exchange   |
| "Listing Date"            | the date, expected to be on or about <b>[REDACTED]</b> , 2021, on which the Shares are listed and from which dealings in the Shares are permitted to commence on the Main Board of the Hong Kong Stock Exchange   |
| "Main Board"              | the stock market (excluding the option market) operated by<br>the Hong Kong Stock Exchange which is independent from<br>and operated in parallel with the Growth Enterprise Market<br>of the Hong Kong Stock Exchange   |

| "Major Subsidiaries"                           | our subsidiaries and consolidated affiliated entities as<br>identified in "History and Corporate Structure—Corporate<br>Structure—Major Subsidiaries"   |
|--|---|
| "Memorandum" or "Memorandum of<br>Association" | our fifth amended and restated memorandum of<br>association, adopted by a special resolution passed on<br>February 2, 2021 and effective as of February 5, 2021, a<br>summary of which is set out in Appendix III to this<br>document         |
| "MOF"  | Ministry of Finance of the PRC (中華人民共和國財政部)   |
| "MOFCOM"                                       | Ministry of Commerce of the PRC (中華人民共和國商務部)  |
| "NDRC"   | National Development and Reform Commission of the PRC (中華人民共和國發展和改革委員會)   |
| "Negative List"                                | the Special Administrative Measures (Negative List) for the Access of Foreign Investment (《外商投資准入特別管理措施(負面清單)(2020年版)》) which was jointly promulgated by the MOFCOM and the NDRC on June 23, 2020 and became effective on July 23, 2020       |
|  | [REDACTED]  |
| "NYSE"   | the New York Stock Exchange   |
|  | [REDACTED]  |
| "PBOC"   | People's Bank of China  |
| "PCAOB"  | the Public Company Accounting Oversight Board   |
| "PFIC"   | passive foreign investment company  |
| "Ping An Group"                                | Ping An Insurance (Group) Company of China, Ltd. (HKEX: 2318; SHA: 601318), a company organized under the laws of the PRC whose H shares and A shares are listed on the Hong Kong Stock Exchange and the Shanghai Stock Exchange respectively |

| "PRC Legal Adviser"         | Han Kun Law Offices, our legal adviser as to the laws of the PRC   |
|-----------------------------|--|
|                             | [REDACTED]   |
| "Principal Share Registrar" | Maples Fund Services (Cayman) Limited, our share registrar in the Cayman Islands   |
|                             | [REDACTED]   |
| "Qualifying Issuer"         | has the meaning given to it under Chapter 19C of the Hong<br>Kong Listing Rules  |
| "Regulation S"              | Regulation S under the U.S. Securities Act   |
| "Relevant Persons"          | [the Joint Sponsors, <b>[REDACTED]</b> , any of their or our<br>Company's respective directors, officers, employees,<br>partners, agents, advisers and any other parties involved in<br>the <b>[REDACTED]</b>    |
| "RMB" or "Renminbi"         | Renminbi, the lawful currency of the PRC   |
| "SaaS"                      | software as a service  |
| "SAFE"                      | State Administration of Foreign Exchange of the PRC (中華人民共和國國家外匯管理局), the PRC governmental agency responsible for matters relating to foreign exchange administration, including local branches, when applicable |
|                             | [REDACTED]   |
| "SAMR"                      | State Administration for Market Regulation of the PRC (中華人民共和國國家市場監督管理總局), formerly known as the State Administration for Industry and Commerce of the PRC (中華人民共和國國家工商行政管理總局)                                   |
| "SEC"                       | the United States Securities and Exchange Commission   |
|                             | [REDACTED]   |

| "SFC"  | the Securities and Futures Commission of Hong Kong   |
|--|--|
| "SFO" or "Securities and Futures<br>Ordinance" | the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), as amended or supplemented from time to time  |
| "Shanghai Antuo"                               | Shanghai Antuo Old Vehicle Broker Co., Ltd. (上海安拓舊<br>機動車經紀有限公司), a company established under the<br>laws of the PRC on March 19, 2008   |
| "Shanghai Jinwu"                               | Shanghai Jinwu Auto Technology Consultant Co., Ltd., (上海謹務汽車技術諮詢有限公司), a company established under the laws of the PRC on September 20, 2007   |
| "Shanghai Tianhe"                              | Shanghai Tianhe Insurance Brokerage Co., Ltd. (上海天合 保險經紀有限公司), a company established under the laws of the PRC on September 13, 2012   |
| "Share(s)"                                     | ordinary share(s) in our share capital upon the Share Re-<br>designation and Share Subdivision with par value of US\$0.0025 each   |
| "Share Incentive Plans"                        | the 2011 Share Incentive Plan, 2013 Share Incentive Plan,<br>the Amended and Restated 2016 Share Incentive Plan and<br>the Amended 2016 Share Incentive Plan II, details of which<br>are summarized in "Directors and Senior Management—<br>Share Incentive Plans", and any other share incentive plans<br>adopted by the Company from time to time  |
| "Share Re-designation"                         | the re-designation of Class A Ordinary Shares (whether<br>issued or unissued) and Class B Ordinary Shares (whether<br>issued or unissued) to ordinary shares with a par value of<br>US\$0.01 each, effective on February 5, 2021, such that<br>immediately following such re-designation, the authorized<br>share capital of the Company became US\$1,000,000,000<br>divided into 100,000,000,000 ordinary shares with a par<br>value of US\$0.01 each |
| "Share Subdivision"                            | the subdivision of each ordinary share (whether issued or<br>unissued) with a par value of US\$0.01 each into four<br>Shares with a par value of US\$0.0025 each, effective on<br>February 5, 2021, such that immediately following such<br>subdivision, the authorized share capital of the Company<br>became US\$1,000,000,000 divided into 400,000,000,000<br>Shares with a par value of US\$0.0025 each  |
| "shareholder(s)"                               | holder(s) of Shares and, where the context requires, ADSs  |
| "Shengtuo Hongyuan"                            | Beijing Shengtuo Hongyuan Information Technology Co.,<br>Ltd. (北京盛拓鴻遠信息技術有限公司), a company<br>established under the laws of the PRC on November 8,<br>2010  |

|   | [REDACTED]   |
|---|--|
| "subsidiary" or "subsidiaries"                                  | has the meaning ascribed thereto in the Hong Kong Listing<br>Rules and includes the consolidated affiliated entities and<br>variable interest entities   |
| "Takeovers Codes"   | the Codes on Takeovers and Mergers and Share Buy-backs issued by the SFC   |
| "Track Record Period"   | the years ended December 31, 2018, 2019 and 2020   |
| "TTP WFOE"  | Shanghai Jinpai E-commerce Co., Ltd. (上海謹拍電子商務<br>有限公司), a company established under the laws of the<br>PRC on July 31, 2015 and an indirect wholly-owned<br>subsidiary of TTP Car Inc.  |
| "U.S." or "United States"                                       | the United States of America, its territories, its possessions<br>and all areas subject to its jurisdiction  |
| "U.S. Exchange Act"   | the United States Securities Exchange Act of 1934, as amended, and the rules and regulations promulgated thereunder  |
| "U.S. GAAP"   | accounting principles generally accepted in the United States  |
| "U.S. Securities Act"   | the United States Securities Act of 1933, as amended, and the rules and regulations promulgated thereunder   |
| "UK"  | the United Kingdom of Great Britain, its territories, its possessions and all areas subject to its jurisdiction  |
|   | [REDACTED]   |
| "US\$" or "U.S. dollars"  | United States dollars, the lawful currency of the United States  |
| "variable interest entities," "VIE"<br>"VIEs" or "VIE Entities" | our variable interest entities, namely Autohome<br>Information, Shengtuo Hongyuan, Chengshi Advertising,<br>Autohome Advertising, Autohome Used Car Appraisal,<br>Autohome Used Car Brokerage, Shanghai Jinwu and<br>Shanghai Antuo, or any one of them, the financial results of<br>which are consolidated into our consolidated financial<br>statements as if they were our subsidiaries |

| "VAT"  | value-added tax; all amounts are exclusive of VAT in this document except where indicated otherwise  |
|--|--|
| "VIE equity holder(s)"                           | the individual or ultimate shareholders of the variable interest entities                            |
| "VIE structure" or "Contractual<br>Arrangements" | variable interest entity structure, and where the context requires, and the agreements underlying it |
| "VR"   | virtual reality  |
|  | [REDACTED]   |

"Yun Chen"

Yun Chen Capital Cayman, a subsidiary of Ping An Group

In this document, the terms "associate(s)," "close associate(s)," "controlling shareholder(s)," "core connected person(s)" and "substantial shareholder(s)" shall have the meanings given to such terms in the Hong Kong Listing Rules, unless the context otherwise requires.

Unless otherwise expressly stated or the context otherwise requires, all data in this document is as of the date of this document.

The English names of PRC entities, PRC laws or regulations, and PRC governmental authorities referred to in this document are translations from their Chinese names and are for identification purposes. If there is any inconsistency, the Chinese names shall prevail.

Certain amounts and percentage figures included in this document have been subject to rounding adjustments. Accordingly, figures shown as totals in certain tables may not be an arithmetic aggregation of the figures preceding them.