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LABIXIAOXIN SNACKS GROUP LIMITED

蠟筆小新休閒食品集團有限公司

(Incorporated in Bermuda with limited liability)

Stock Code: 1262

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Labixiaoxin Snacks Group Limited (the "Company") hereby announces that a meeting of the Board will be held on Wednesday, 31 March 2021, for the purpose of, among other matters, (i) considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2020 and its publication; and (ii) considering the recommendation for the payment of a final dividend, if any.

By order of the Board
Labixiaoxin Snacks Group Limited
Zheng Yu Huan
Chairman

Hong Kong, 19 March 2021

As at the date of this announcement, the Board comprises seven members of which Mr. Zheng Yu Long, Mr. Zheng Yu Shuang and Mr. Zheng Yu Huan are the executive Directors; Mr. Li Hung Kong is the non-executive Director; and Mr. Li Biao, Ms. Sun Kam Ching and Mr. Chung Yau Tong are the independent non-executive Directors.