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## BRIGHT SMART SECURITIES & COMMODITIES GROUP LIMITED

耀才證券金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1428)

### POSITIVE PROFIT ALERT FOR THE PRELIMINARY FINANCIAL DATA FOR THE YEAR 2020/21

This announcement is made by Bright Smart Securities & Commodities Group Limited (the “**Company**” or “**Bright Smart**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**” and each a “**Director**”) of the Company is pleased to inform the shareholders of the Company (the “**Shareholders**”) and its potential investors that based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the year ended 31 March 2021 (the “**FY2020/21**”), the Group’s unaudited consolidated profit before tax was approximately HK\$816 million (the “**Profit**”). As compared with the audited consolidated profit before tax for the year ended 31 March 2020 (“**FY2019/20**”) of approximately HK\$529 million, the Profit represents a substantial increase of approximately 54%.

The active turnover in global stock market boosted the revenue of the Group. In addition, the Group keeps on enhancing the capability and the speed of order-placement of two trading APPs “BS Securities (Baobao)” and “BS Futures (Doudou)” as follows:

1. place an order in only 0.0028 second;
2. open an account in 3 minutes; and
3. make a deposit within 3 minutes by using equipped Electronic Real Time Direct Debit Authorisation (eDDA) Services recognized by the Hong Kong Monetary Authority which available for 24-hour deposit and trading.

As a result, “BS Securities (Baobao)” and “BS Futures (Doudou)” APPs have been well received by investors in the prevailing otaku economy during the pandemic and thereby delivering the Group’s brilliant business performance for FY2020/21 as follows:

1. the total number of client accounts increased by over 140,000, the growth increased by approximately 165% as compared with FY2019/20. As at 31 March 2021, the total number of client accounts reached over 480,000;
2. the number of downloads of “BS Securities (Baobao)” and “BS Futures (Doudou)” APPs increased by approximately 74% as compared with FY2019/20;
3. the number of account opening through “BS Securities (Baobao)” and “BS Futures (Doudou)” APPs increased by approximately 151% as compared with FY2019/20;
4. the order volume through “BS Securities (Baobao)” APP reached approximately 11,580,000 times, increased by approximately 323% as compared with FY2019/20; and
5. the total number of stock trading orders on all platforms exceeded 21,870,000 times, increased by approximately 87% as compared with FY2019/20.

Bright Smart leveraged its competitive advantage during the pandemic, it relies on the leadership of Mr. Yip Mow Lum, the chairman of the Board and the devoted effort of all of our staff to grasp all market opportunities. With the overwhelming support and trust from our customers, Bright Smart has achieved breakthrough in adversity and kept recording a strong growth of business performance. Going forward, Bright Smart will endeavor to keep pace with market trend for exploring and introducing offers tailored to local and mainland investors, actively respond to investors’ needs, keep expanding product offering and keep upgrading “BS Securities (Baobao)” and “BS Futures (Doudou)” APPs, the software and hardware facilities of online trading platform, striving to provide our customers with a professional, efficient and reliable one-stop online trading platform in a bid to achieve higher level of performance and return to the continued support and trust of the Shareholders and customers.

Information contained in this announcement is only a preliminary assessment made by the Board with reference to the latest unaudited consolidated management accounts of the Group and the information currently available, which has not been reviewed by the auditors and the audit committee of the Company.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Bright Smart Securities & Commodities Group Limited**  
**Hui Yik Bun**  
*Executive Director and Chief Executive Officer*

Hong Kong, 12 April 2021

*As at the date of this announcement, the Board comprises Mr. Yip Mow Lum (Chairman), Mr. Hui Yik Bun (Chief Executive Officer), Mr. Chan Wing Shing, Wilson as Executive Directors; and Mr. Yu Yun Kong, Mr. Szeto Wai Sun and Mr. Ling Kwok Fai, Joseph as Independent Non-executive Directors.*