

COMPANY INFORMATION SHEET

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Company Name (stock code): Baozun Inc. (9991)

Stock Short Name: BAOZUN-SW/寶尊電商-SW

This information sheet is provided for the purpose of giving information to the public about Baozun Inc. (the “**Company**”) as at the dates specified. The information does not purport to be a complete summary of information about the Company and/or its securities.

Unless the context requires otherwise, capitalized terms used herein shall have the meanings given to them in the Company’s prospectus (the “**Prospectus**”) dated September 18, 2020 and references to sections of the Prospectus shall be construed accordingly.

Responsibility Statement

The directors of the Company as at the date hereof hereby collectively and individually accept full responsibility for the accuracy of the information contained in this information sheet and confirm, having made all reasonable inquiries, that to the best of their knowledge and belief, the information is accurate and complete in all material respects and not misleading or deceptive and that there are no other matters the omission of which would make any information inaccurate or misleading.

The directors also collectively and individually undertake to publish a revised Company Information Sheet when there are changes to the information since the last publication.

Summary Content

Document Type	Date
A. Waivers and Exemptions	
Latest version	September 18, 2020
B. Foreign Laws and Regulations	
Latest version	September 18, 2020
C. Constitutional Documents	
Latest version	May 7, 2021
D. Deposit Agreement	
Latest version	June 10, 2020

Date of this information sheet: May 20, 2021