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le saunda holdings ltd.
萊爾斯丹控股有限公司*
(incorporated in Bermuda with limited liability)
(Stock Code: 00738)

UNAUDITED OPERATIONAL DATA OF RETAIL BUSINESS FOR THE THREE MONTHS ENDED 31 MAY 2021

The board of directors (the “**Board**”) of Le Saunda Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces the following unaudited operational data of the Group’s retail business for the three months ended 31 May 2021 (the “**first quarter of financial year 2021/22**”).

Retail Business[#]

For the first quarter of financial year 2021/22, the Group’s self-owned retail business recorded a total sales growth of 36.6% and a same store sales growth of 48.5%, comparing with the same period of last year.

[#]Excluded e-commerce business

E-Commerce Business

For the first quarter of financial year 2021/22, the Group’s e-commerce business recorded a total sales growth of 0.9%, comparing with the same period of last year.

Distribution and Retail Network

As at 31 May 2021, the Group had a total retail network covering 388 outlets in Mainland China, Hong Kong and Macau, a net decrease of 26 outlets compared to the corresponding date of last year. The total number of outlets consisted of 348 self-owned outlets in Mainland China, Hong Kong and Macau and 40 franchised outlets in Mainland China.

The Board wishes to remind investors that the above information is based on the unaudited operational data of the Group and has not been audited or reviewed by the Company’s auditors.

The Company’s shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Le Saunda Holdings Limited
James Ngai
Chairman

Hong Kong, 7 June 2021

As at the date of this announcement, the Company’s executive Directors are Ms. Chui Kwan Ho, Jacky, Ms. Liao Jian Yu and Mr. Li Wing Yeung, Peter; non-executive Director is Mr. James Ngai; independent non-executive Directors are Mr. Lam Siu Lun, Simon, Mr. Leung Wai Ki, George and Mr. Hui Chi Kwan.

**For identification purpose only*