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COME SURE GROUP (HOLDINGS) LIMITED

錦勝集團（控股）有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00794)

POSITIVE PROFIT ALERT

This announcement is made by Come Sure Group (Holdings) Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

POSITIVE PROFIT ALERT

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the Group’s latest unaudited consolidated management accounts for the year ended 31 March 2021 and based on the information currently available to the Board, the Group is expected to record an increase in the profit before taxation of not less than 40% for the year ended 31 March 2021 as compared with that of approximately HK\$19.4 million for the year ended 31 March 2020. The increase is mainly attributable to the gain on lease modification recognised in other gains and losses due to early termination of lease agreements entered by the Group.

* *for identification purposes only*

As at the date of this announcement, the Company is still in the process of finalising the financial results of the Group for the year ended 31 March 2021 (the “**2021 Annual Results**”). The information contained in this announcement is only based on the Board’s preliminary assessment of the latest unaudited consolidated management accounts of the Group and the information currently available, which are subject to finalisation and other potential adjustments (if any), and have not been confirmed or reviewed by the audit committee nor the auditors of the Company. Further details of the 2021 Annual Results will be disclosed in the annual results announcement of the Company, which is expected to be published by the end of June 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Come Sure Group (Holdings) Limited
CHONG Kam Chau
Chairman

Hong Kong, 16 June 2021

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. CHONG Kam Chau, Mr. CHONG Wa Pan and Mr. CHONG Wa Ching; and three independent non-executive Directors, namely Mr. CHAU On Ta Yuen, Ms. TSUI Pui Man and Mr. LAW Tze Lun.