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GLOBAL BRANDS
GROUP

Global Brands Group Holding Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 787)

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND MEMBER OF AUDIT COMMITTEE AND NOMINATION COMMITTEE

The board of directors (the “**Board**”) of Global Brands Group Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Dr. Allan Zeman has resigned as Independent Non-executive Director and accordingly, ceased to be a member of the audit committee and the nomination committee of the Company all with effect from the close of business on 28 June 2021 to devote more time to his other commitments and areas of interests.

Dr. Zeman has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its sincere gratitude to Dr. Zeman for his valuable contributions and tireless dedication over the past 7 years since the listing of the Company in 2014.

By Order of the Board
Global Brands Group Holding Limited
William FUNG Kwok Lun
Chairman

Hong Kong, 28 June 2021

As at the date of this announcement, the Board comprises one Non-executive Director, namely William Fung Kwok Lun (Chairman); one Executive Director, namely Richard Nixon Darling (Chief Executive Officer) and four Independent Non-executive Directors, namely Paul Edward Selway-Swift, Stephen Harry Long, Audrey Wang Lo and Ann Marie Scichili.