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Success Dragon International Holdings Limited

勝龍國際控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1182)

INSIDE INFORMATION INTENDED RESUMPTION OF OPERATION OF THE OUTSOURCED BUSINESS PROCESS MANAGEMENT

This announcement is made by Success Dragon International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 30 April 2021 (the “**Announcement**”), in relation to the proposed cessation of operation of the Outsourced Business Process Management as well as the renewal of the corresponding contracts with the casinos (the “**Original Agreements**”). Unless otherwise specified, capitalised terms used herein shall have the same meaning as those defined in the Announcement.

Considering the recent developments of the COVID-19 pandemic, including (i) the rollout of vaccines and widespread vaccination around the world, especially mainland China, the tourists from where gambling industry in Macau relies on heavily; and (ii) the increasing number of tourists to Macau, the Board is of the view that the Macau gaming market will gradually revive as compared to that in the beginning of the year. Besides, the Group is considering to implement more stringent cost control measures for the Outsourced Business Process Management to minimize cash outflows, in the hope of improving the profitability of the Group.

After comprehensively assessing the aforesaid market situation and plan, as well as the terms and conditions of the Original Agreements, with a plan to resume operation of the Outsourced Business Process Management, on 30 June 2021 the Group issued a business cooperation confirmation letter (the “**Letter**”) to the casino client and the casino client has acknowledged the Letter, in which the parties confirmed their mutual intention to continue

the cooperation in relation to the Outsourced Business Process Management Business and the Group confirmed and undertook to use its best endeavor to reach new business cooperation agreements (the “**New Agreements**”). According to the Letter, the terms and conditions of the New Agreements are expected to be generally the same with the Original Agreements. The Letter is subject to the final New Agreements which are to be mutually agreed and executed by the parties.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares or other securities of the Company.

By order of the Board
Success Dragon International Holdings Limited
DING Lei

Chairman, Co-Chief Executive Officer and Executive Director

Hong Kong, 30 June 2021

As at the date of this announcement, the Board comprises, three Executive Directors, namely Mr. DING Lei, Mr. ZHU Tianxiang and Ms. DENG Ganghui; and three Independent Non-Executive Directors, namely Ms. WONG Chi Yan, Mr. DENG Yougao and Mr. CHONG Lok Man.