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The Proposed Conversion Offer is not being made, and will not be made, directly or indirectly in or into, or by use of the mail of, or by any means or instrumentality of interstate or foreign commerce of or of any facilities of a national securities exchange of, the United States. This includes, but is not limited to, facsimile transmission, electronic mail, telex, telephone and the internet. The 2020 Convertible Bonds may not be converted pursuant to the Proposed Conversion Offer by any such use, means, instrumentality or facility from or within the United States or by persons located or resident in the United States as defined in Regulation S of the U.S. Securities Act or to U.S. persons as defined in Regulation S of the U.S. Securities Act.

END OF EARLY ACCEPTANCE PERIOD OF THE OFFER FOR CONVERSION OF THE 2020 CONVERTIBLE BONDS

Weimob Investment Limited

(incorporated in the British Virgin Islands with limited liability)

(as Issuer)

**U.S.\$150,000,000 1.50 per cent. Guaranteed Convertible Bonds due 2025
convertible into ordinary shares of Weimob Inc.**

(Stock Code: 40218)

unconditionally and irrevocably guaranteed by

Weimob 微盟
WEIMOB INC.

(incorporated in the Cayman Islands with limited liability)

(as Guarantor)

(Stock code: 2013)

Dealer Manager

CREDIT SUISSE 

Reference is made to the announcement of Weimob Inc. (the “**Company**”) dated 6 July 2021 in relation to the Proposed Conversion Offer in respect of the outstanding 2020 Convertible Bonds (the “**Announcement**”). Capitalised terms used but not otherwise defined herein shall have the meanings given to them in the Announcement. On 6 July 2021, the Company and the Existing Issuer entered into the Dealer Manager Agreement with the Dealer Manager pursuant to which the Dealer Manager has been appointed in connection with the Proposed Conversion Offer to, amongst others, assist the Company in collecting the acceptances for conversion pursuant to the terms of the Proposed Conversion Offer from the 2020 Bondholders.

As disclosed in the Announcement, the Proposed Conversion Offer includes an Early Cash Incentive offer which the Company has offered to the 2020 Bondholders who have submitted Irrevocable Undertakings on or before 12:00 midnight (Hong Kong time) on 6 July 2021 (the “**Early Acceptance Period**”). The Board announces that upon the conclusion of the Early Acceptance Period at 12:00 midnight (Hong Kong time) on 6 July 2021, the Dealer Manager had received Irrevocable Undertakings in respect of the 2020 Convertible Bonds in an aggregate principal amount of US\$116,700,000, which, subject to the valid submission of Conversion Notices within the Conversion Offer Period pursuant to the terms and conditions of the 2020 Convertible Bonds, will be converted into 134,621,783 Conversion Shares, based on the conversion price of HK\$6.72.

The result of the Proposed Conversion Offer and the total principal amount of the 2020 Convertible Bonds accepted for conversion is subject to the 2020 Bondholders actually submitting the relevant Conversion Notices in accordance with the terms and conditions of the 2020 Convertible Bonds, and Conversion Notices may be submitted throughout the Conversion Offer Period. The 2020 Bondholders are reminded that under the terms and conditions of the 2020 Convertible Bonds, the Company has under Condition 8(c)(ii) the option to exercise the clean-up call to redeem the 2020 Convertible Bonds if less than 10% in aggregate principal amount of the 2020 Convertible Bonds originally issued is outstanding.

The Proposed Conversion Offer will close at 11:00 p.m. (Hong Kong time) on 9 July 2021, being the end of the Conversion Offer Period. The Company will make a further announcement as soon as practicable after the end of the Conversion Offer Period notifying the 2020 Bondholders of the principal amount of 2020 Convertible Bonds converted and the final outstanding principal amount of the 2020 Convertible Bonds.

As completion of the Dealer Manager Agreement is subject to the satisfaction and/or waiver of certain conditions precedent, it may or may not materialize as contemplated or at all, and it may be terminated in certain circumstances, Shareholders and potential investors are reminded to exercise caution when dealing in the securities of the Company.

Shanghai, the PRC
7 July 2021

As at the date of this announcement, the sole director of the Issuer is Mr. SUN Taoyong.

As at the date of this announcement, the Board of the Guarantor comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. HUANG Junwei as executive Directors; and Mr. SUN Mingchun, Mr. LI Xufu and Mr. TANG Wei as independent non-executive Directors.