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ACTIVATION GROUP

艾德韦宣

Activation Group Holding Limited

艾德韋宣集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9919)

DATE OF BOARD MEETING

The board (the “**Board**”) of directors (the “**Directors**”) of Activation Group Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Tuesday, 3 August 2021, for the purposes of, among other matters, considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2021 and its publication and considering the payment of an interim dividend, if any.

By order of the Board

Activation Group Holdings Limited

Lau Kam Yiu and Ng Bo Sing

Joint-Chairmen

Hong Kong, 19 July 2021

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.