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MEDIALINK GROUP LIMITED
羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT

**Business Update on Media Content Distribution Business —
Collaboration with Radio DJ Tsz-lung to Produce Live Program on
Animation and ACG related Games on Ani-One® Asia**

This announcement is made by Medialink Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis and aims to update the shareholders of the Company and potential investors on the latest business development of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that Ani-One® Asia, the YouTube channel of the Group’s Anime brand Ani-One® Asia with over 1.6 million subscribers, will soon collaborate with radio DJ Tsz-lung to produce new live programs related to animation and video games in Hong Kong and to discuss animation works and news, as well as inviting guests from animation, comics and games (“**ACG**”) sectors to explore on anime and games cultures. The live program is expected to premiere on the Ani-One® Asia YouTube channel in late July. Tsz-lung is a well-known radio DJ in Hong Kong and also an active member of the animation and game industry. He hosts a number of animation-related radio shows and is also a senior media producer.

In view of the increase in demand for Japanese animation in Hong Kong and Asia in recent years, the Group and the Board hope that the first self-produced program in collaboration with a local radio DJ through Ani-One® Asia YouTube, utilising the online platform, can provide and promote more anime-related information to our customers and the general public, which is in line with the 5-year strategic plan of the Group as an ambassador of Hong Kong and for development of new investments and new businesses.

On behalf of the Board
MEDIALINK GROUP LIMITED
Chiu Siu Yin Lovinia
Chairman and Executive Director

Hong Kong, 23 July 2021

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

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