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Liu Chong Hing Investment Limited

(Incorporated in Hong Kong with limited liability)

(Stock code: 00194)

POSITIVE PROFIT ALERT

This announcement is made by Liu Chong Hing Investment Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the management information currently available to the Company and the preliminary review of the unaudited management accounts for the six months ended 30 June 2021 (the “**Relevant Period**”), the Group is expected to record an increase of approximately HK\$210 million in the profit attributable to the owners of the Company for the period ended 30 June 2021 as compared to the profit attributable to the owners of the Company of approximately HK\$17.4 million in the corresponding period in 2020. The Board considers that the expected increase is primarily attributable to the (i) increase of fair value gain on investment properties and (ii) increase in foreign exchange gain resulting from the appreciation of Renminbi.

The Company is still in the process of finalising its interim results of the Group for the Relevant Period and the information contained in this announcement represents only a preliminary assessment by the management of the Company based on the information currently available and is not based on any figures or information which have been reviewed by the Company’s auditors or the audit committee. The actual results of the Group for the Relevant Period may be different from our estimation. Shareholders and potential investors should refer to the interim results announcement of the Company for the six months ended 30 June 2021, which is expected to be published on 5 August 2021, for details of the performance of the Group.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Liu Chong Hing Investment Limited
Lee Wai Hung
Company Secretary

Hong Kong, 23 July 2021

As at the date of this announcement, the Board of Directors comprises the following Executive Directors: Mr. Liu Lit Chi (Chairman, Managing Director and Chief Executive Officer), Mr. Liu Kam Fai, Winston (Deputy Managing Director) and Mr. Lee Wai Hung; the following Non-executive Director: Mr. Kho Eng Tjoan, Christopher; and the following Independent Non-executive Directors: Dr. Cheng Mo Chi, Moses, Mr. Au Kam Yuen, Arthur, Dr. Ma Hung Ming, John, Mr. Cheng Yuk Wo and Mr. Tong Tsun Sum, Eric.

This announcement is published on the website of the Company www.lchi.com.hk and the designated issuer website of the Stock Exchange www.hkexnews.hk.