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China Display Optoelectronics Technology Holdings Limited

華顯光電技術控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 334)

POSITIVE PROFIT ALERT

This announcement is made by China Display Optoelectronics Technology Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) is pleased to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on information currently available to the Board and the preliminary assessment of the unaudited consolidated management accounts by the management of the Company, the Group is expected to record a profit attributable to owners of the parent of the Company of over RMB85 million for the 6 months ended 30 June 2021 (“**Relevant Period**”) as compared to the loss attributable to owners of the parent of the Company of approximately RMB89 million for the 6 months ended 30 June 2020, which is mainly due to:

- (i) the increase in customer orders as the COVID-19 pandemic has been gradually contained in Mainland China; and
- (ii) the significant increase in sales volume year-on-year, which in turn resulted in improved gross profit margin due to the effect of economies of scales.

As the Company is still in the process of finalising its results for the Relevant Period, the information contained in this announcement is only based on the preliminary assessment by the management of the Company of information currently available and is not based on any figures or information audited or reviewed by the Company's auditors or audit committee. Shareholders and potential investors are advised to read carefully the unaudited results announcement of the Group for the Relevant Period which is expected to be published in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board

LIAO QIAN

Chairman

Hong Kong, 26 July 2021

As at the date of this announcement, the Board comprises Mr. LIAO Qian as Chairman and non-executive director, Mr. OUYANG Hongping, Mr. WEN Xianzhen and Mr. ZHANG Feng as executive directors; and Ms. HSU Wai Man Helen, Mr. XU Yan and Mr. LI Yang as independent non-executive directors.