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Bilibili Inc.

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Code: 9626)

DATE OF BOARD MEETING AND DATE OF PUBLICATION OF Q2 EARNINGS ANNOUNCEMENT

Our board of directors will hold a board meeting on Wednesday, August 18, 2021 (Hong Kong time) for the purposes of, among other things, approving our unaudited results for the three months and six months ended June 30, 2021 (the “**Q2 Results**”) and announcement for the Q2 Results. We will announce our Q2 Results at or around 6:00 p.m. on Thursday, August 19, 2021 (Hong Kong time) on the website of the Hong Kong Stock Exchange at www.hkexnews.hk.

Our management will host an earnings conference call at 8:00 p.m. on Thursday, August 19, 2021 (Hong Kong time) to discuss our Q2 Results and answer questions. Details of the conference call are as follows:

Event Title: Bilibili Inc. Second Quarter 2021 Earnings Conference Call
Conference ID: 6624169
Registration Link: <http://apac.directeventreg.com/registration/event/6624169>

All participants must use the link provided above to complete an online registration process in advance of the conference call. Upon registration, each participant will receive a set of participant dial-in numbers, an event passcode, and a unique registrant ID, which will be used to join the conference call.

By order of the Board
Bilibili Inc.
Rui Chen
Chairman

Hong Kong, August 2, 2021

As at the date of this announcement, the board of directors of the Company comprises Mr. Rui CHEN as the chairman, Mr. Yi XU and Ms. Ni LI as directors, Mr. JP GAN, Mr. Eric HE, Mr. Feng LI and Mr. Guoqi DING as independent directors.