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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

PUBLICATION OF CIRCULAR AND DETAILS OF GENERAL MEETING

Further to the announcement made earlier today regarding the proposed demerger of Jackson Financial Inc. (“**Jackson**”) from Prudential plc (“**Prudential**”) (the “**Demerger**”), the shareholder circular in relation to the Demerger (the “**Circular**”) has been approved by the Financial Conduct Authority (the “**FCA**”) and published by Prudential.

The Circular is available on Prudential's website at www.prudentialplc.com/investors/shareholder-information/jackson-demerger-transaction-documents. A copy of the Circular has been submitted to the National Storage Mechanism and will shortly be available for viewing at <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>.

A general meeting of Prudential to approve the Demerger will be held at Nomura, 1 Angel Lane, London EC4R 3AB at 10.00am London time (5.00pm Hong Kong/Singapore time) on Friday 27 August 2021 (the “**General Meeting**”). Shareholders will be able to join and participate in the General Meeting in person (to the extent this remains possible in accordance with government guidance, which may change after the publication of the Circular). Arrangements have also been made for shareholders to submit questions, both in advance and on the day itself, and to attend the General Meeting electronically through the Lumi website at <https://web.lumiagm.com>. Further details are set out in the Circular and the notice of general meeting contained within it.

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Notes to Editors

About Prudential plc

Prudential plc provides life and health insurance and asset management, with a focus on Asia and Africa. The business helps people get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. Prudential protects people's wealth, helps them grow their assets, and empowers them to save for their goals. The business has more than 17 million life customers in Asia and Africa and is listed on stock exchanges in London, Hong Kong, Singapore and New York. Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

About Jackson

Jackson® is committed to helping clarify the complexity of retirement planning—for you and your clients. Our range of annuity products, financial know-how, history of award-winning service* and streamlined

experiences strive to reduce the confusion that complicates your clients' plans. We believe by providing clarity for all today, we can help drive better outcomes for tomorrow. For more information, visit www.jackson.com.

**SQM (Service Quality Measurement Group) Contact Center Awards Program for 2004 and 2006-2019. (To achieve world-class certification, 80% or more of call-center customers surveyed must have rated their experience as very satisfied, the highest rating possible.)*

Regulatory disclosures

The record time to determine entitlement to receive the in-specie dividend is 6.00pm (UK time) on Thursday 2 September 2021 for shareholders who are registered on Prudential's UK register, and 5.00pm (Hong Kong time) on Thursday 2 September 2021 for shareholders who are registered on Prudential's Hong Kong branch register. A meeting of the board of directors of Prudential will be held on Monday 13 September 2021 to consider and, if thought fit, to approve payment of the in-specie dividend to effect the Demerger.

Singapore Holders

Any person holding an interest in Prudential Shares through The Central Depository (Pte) Limited ("CDP") in Singapore that wishes to remove such interest in the Prudential Shares from the CDP to the Central Clearing and Settlement System, or the person's depositary agent, should submit the duly executed CDP transfer form and payment of the applicable transfer charges, tax and other charges to CDP by 5.00pm (Singapore Time) on Thursday 26 August 2021. Further details are set out in the Circular. The CDP transfer form is available on the Singapore Exchange Securities Trading Limited website at <https://api2.sgx.com/sites/default/files/2019-03/Request%20for%20Cross%20Border%20Securities%20Transfer%20%28Others%29%20-%20Editable%20201903.pdf>.

Disclaimer

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By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

6 August 2021, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Baroness Shriti Vinodkant Vadera

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Chua Sock Koong CFA, David John Alexander Law ACA, Ming Lu, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*