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Tradelink Electronic Commerce Limited

貿易通電子貿易有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 536)

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of Tradelink Electronic Commerce Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform shareholders of the Company and potential investors that based on a preliminary review of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2021, the Group is expected to record an increase in profit attributable to shareholders of the Company for the six months ended 30 June 2021 in the range of 40-50% as compared to the corresponding period in 2020, which was mainly due to the strong performance of our Government Electronic Trading Services business as compared with the same period last year. Such apparently strong performance appears to be caused by a rebound of Hong Kong’s external trade alongside the global economic recovery in the first half of 2021 and an abrupt plunge in net profit for the six months ended 30 June 2020 which thereby forms a low base of comparison with the same period this year. As a matter of fact, the Group issued a profit warning on 7 August 2020 as its net profit for the six months ended 30 June 2020 had dropped by around 40% compared to the previous same period.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2021, which have neither been reviewed nor audited by the auditors of the Company. The information contained in this announcement is only based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 and by no means an indication of the potential full year performance. The financial results of the Group for the six months ended 30 June 2021 will be set out in the interim results announcement of the Company to be published by the end of August 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Dr. LEE Nai Shee, Harry, S.B.S., J.P.
Chairman

Hong Kong, 11 August 2021

As at the date of this announcement, the Board of the Company comprises

Non-executive Directors: Dr. LEE Nai Shee, Harry, S.B.S., J.P. (Chairman), Dr. LEE Delman, Mr. YING Tze Man, Kenneth and Mr. YUEN Wing Sang, Vincent;

Executive Directors: Mr. TSE Kam Keung, Mr. CHENG Chun Chung, Andrew and Ms. CHUNG Shun Kwan, Emily; and

Independent Non-executive Directors: Mr. CHAK Hubert, Mr. CHAU Tak Hay, Ms. CHAN Chi Yan, Mr. CHUNG Wai Kwok, Jimmy and Mr. HO Lap Kee, Sunny, M.H. J.P.