Da Sen Holdings Group Limited
大森控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1580)

PROFIT WARNING

This announcement is made by Da Sen Holdings Group Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated financial information of the Group for the six months ended 30 June 2021, the Group is expected to record a significant reduction in the net loss from continuing operations as compared to the net loss from continuing operations of approximately RMB83.5 million (being reported net loss of RMB96.4 million less net loss from discontinued operation of RMB12.9 million) for the six months ended 30 June 2020.

The Directors consider that the expected improvement of the Group's financial performance for the six months ended 30 June 2021 is mainly due to the net effect of (i) significant narrowing of the gross loss as compared to the corresponding period in 2020; (ii) significant impairments against accounts receivables balance, the inventories balance, the property and plant and equipment balance were made for the six months ended 30 June 2020 and partially offset by (iii) increase in administrative expenses as compared to the six months ended 30 June 2020. The Directors estimate that the net loss on continuing operations of the Group for the six months ended 30 June 2021 will be not higher than RMB34 million and it is subject to possible adjustments upon completion of impairment assessment on certain items on the Group's consolidated balance sheet, including but not limited to, the trade receivables balance, inventories balance and investment properties.

The information contained in this announcement is based on the preliminary assessment by the Board with reference to latest version of the Group's unaudited consolidated financial information currently available to the Board and is not based on any data or information which is finalised or reviewed by the audit committee of the Company. The Company is in the process of finalising the Group's unaudited consolidated financial information for the six months ended 30 June 2021. The actual financial results for the six months ended 30 June 2021 may be different from what is disclosed in this announcement.

The interim results of the Group for the six months ended 30 June 2021 is expected to be published on 31 August 2021 (the "**Interim Result Announcement**"). Shareholders and potential investors of the Company are advised to refer to the Interim Result Announcement for more detailed information.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Da Sen Holdings Group Limited
WONG Wai Keung Frederick
Executive Director

Hong Kong, 16 August 2021

As at the date of this announcement, the executive Directors are Mr. CHAI Kaw Sing, Mr. SUN Yongtao, Mr. WONG Ben, Mr. WONG Wai Keung Frederick and Mr. ZHANG Ayang; and the independent non-executive Directors are Mr. LO Kam Cheung Patrick, Ms. LO Yuk Yee and Mr. TSO Siu Lun Alan.