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Ever Reach Group (Holdings) Company Limited

恒達集團（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3616)

POSITIVE PROFIT ALERT

This announcement is made by Ever Reach Group (Holdings) Company Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) (a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the latest available unaudited management accounts of the Group for the six months ended 30 June 2021 (the “**Period**”) and the information currently available to the Board, the Group expects its unaudited profit for the Period to increase by not less than RMB10.0 million as compared to the corresponding period in 2020, representing an increase of not less than 35%.

Based on the information currently available, the expected increase in Group’s profit was mainly attributable to the continuous business expansion of the Group by the reason of increase in gross floor area of completed properties sold by the Group.

As at the date of this announcement, the Company is still in the process of finalising the interim results of the Group for the Period. The information in this announcement is only based on a preliminary assessment by the Board of the unaudited management accounts of the Group and the information currently available to the Board, which have not yet been audited or reviewed by the auditor of the Company or the audit committee of the Board and may therefore be subject to revisions and adjustments.

Shareholders and potential investors are advised to read carefully the unaudited financial information of the Group for the Period in the interim results announcement of the Company which is expected to be published on 27 August 2021 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Ever Reach Group (Holdings) Company Limited
Li Xiaobing
Chairman and Executive Director

Hong Kong, 20 August 2021

As at the date of this announcement, the executive Directors are Mr. Li Xiaobing, Mr. Wang Zhenfeng, Ms. Qi Chunfeng and Mr. Wang Quan; and the independent non-executive Directors are Mr. Lee Kwok Lun, Mr. Wei Jian and Mr. Fang Cheng.