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Tongcheng-Elong Holdings Limited



同程藝龍控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0780)

PROPOSED CHANGE OF COMPANY NAME, STOCK SHORT NAME AND COMPANY LOGO

The Board proposes to change the English name and the dual foreign name in Chinese of the Company from “Tongcheng-Elong Holdings Limited 同程藝龍控股有限公司” to “Tongcheng Travel Holdings Limited 同程旅行控股有限公司” respectively. The Change of Company Name is subject to approval by the Shareholders and the Registrar of Companies in the Cayman Islands.

In addition, subject to the confirmation of the Stock Exchange and the Change of Company Name becomes effective, the English and Chinese stock short names for trading in the shares of the Company on the Stock Exchange will be changed. Subject to the Change of Company Name becomes effective, the Company logo will also be changed from “ 同程艺龙” to “ 同程旅行” accordingly.

A circular containing, amongst other things, further details of the Change of Company Name and the notice of an EGM to approve, amongst other things, the Change of Company Name, and the related proxy form are expected to be despatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF COMPANY NAME

The board (the “**Board**”) of directors of Tongcheng-Elong Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) proposes to change the English name and the dual foreign name in Chinese of the Company from “Tongcheng-Elong Holdings Limited 同程藝龍控股有限公司” to “Tongcheng Travel Holdings Limited 同程旅行控股有限公司” respectively (the “**Change of Company Name**”). A special resolution will be proposed at the forthcoming extraordinary general meeting (“**EGM**”) to consider and, if thought fit, approve the Change of Company Name.

CONDITIONS FOR THE CHANGE OF COMPANY NAME

The Change of Company Name will become effective subject to the satisfaction of all of the following conditions:

1. the approval by the shareholders of the Company (the “**Shareholders**”) by way of special resolution at the EGM; and
2. the approval by the Registrar of Companies in the Cayman Islands on the Change of Company Name.

The relevant filing with the Registrar of Companies in the Cayman Islands will be made after the passing of the special resolution at the EGM. Subject to the satisfaction of all conditions set out above, the Change of Company Name will take effect from the date of the issue of a certificate of incorporation on change of name by the Registrar of Companies in the Cayman Islands. Thereafter, the Company will carry out all necessary filing procedures with the Companies Registry in Hong Kong.

REASONS FOR THE CHANGE OF COMPANY NAME



The Board considered that the proposed new name of the Company is more aligned with the Group’s long-term development strategy. It will strengthen the overall branding in the travel industry and create value to the Shareholders and customers of the Group. Therefore, the Board believes that the Change of Company Name is in the best interests of the Company and its Shareholders as a whole.

EFFECT ON THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders or the Company’s daily business operation and its financial position.

All existing share certificates in issue bearing the present name and logo of the Company will, after the proposed Change of Company Name becoming effective, continue to be evidence of title to such shares and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name and logo of the Company. Once the Change of Company Name becomes effective, new share certificates will be issued only in the new name and under the new logo of the Company.

The Company expects to be traded in its new English name and the new dual foreign name in Chinese as soon as the Change of Company Name becomes effective and the filing procedures in Hong Kong have been fulfilled.

In addition, subject to the confirmation of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Change of Company Name becomes effective, the English and Chinese stock short names for trading in the shares of the Company on the Stock Exchange will be changed. Subject to the Change of Company Name becomes effective, the Company logo will also be changed from “ 同程艺龙” to “ 同程旅行” accordingly.

GENERAL

A circular containing, amongst other things, further details of the Change of Company Name and the notice of an EGM to approve, amongst other things, the Change of Company Name, and the related proxy form are expected to be despatched to the Shareholders as soon as practicable. The Company will make further announcement to inform the Shareholders of the results of the EGM, the effective date of the Change of Company Name, the new stock short name of the Company for trading of the shares of the Company on the Stock Exchange and the new Company logo. As no Shareholder has a material interest in the Change of Company Name, no Shareholder will be required to abstain from voting on the resolution to approve the Change of Company Name.

By order of the Board
Tongcheng-Elong Holdings Limited
Ma Heping
Executive Director and
Chief Executive Officer

Hong Kong, August 25, 2021

As at the date of this announcement, the Board comprises the following:

Executive Directors

Wu Zhixiang (*Co-Chairman*)
Ma Heping (*Chief Executive Officer*)

Non-executive Directors

Liang Jianzhang (*Co-Chairman*)
Jiang Hao
Cheng Yun Ming Matthew
Brent Richard Irvin

Independent Non-executive Directors

Wu Haibing
Dai Xiaojing
Han Yuling