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China Education Group Holdings Limited

中國教育集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 839)

**VOLUNTARY ANNOUNCEMENT —
GROWTH IN ENROLLMENT QUOTA FOR THE 2021/2022
ACADEMIC YEAR AND BUSINESS UPDATES**

This announcement is made by the board of directors (the “**Board**”) of China Education Group Holdings Limited (the “**Company**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) to provide growth in the enrollment quota and business updates of the Group.

ENROLLMENT QUOTA

The Company is pleased to report that as a leader in providing high quality vocational higher education, strong growth in enrollment quota* has been approved for the Group’s higher education institutions in China for the 2021/2022 academic year.

	Academic Year 2021/2022	Academic Year 2020/2021	Change
Total enrollment quota	59,239	37,563	+58%
Of which: Quota for top-up degree	14,433	8,350	+73%

The total enrollment quota of the Group’s higher education institutions has been significantly increased by 58% or 21,676 students as compared to last year, mainly because of 1) a 27% increase in organic growth of the Group’s enrollment quota, which is attributable to the commissioning of two new campuses in the Greater Bay Area, the successful conversion of three independent colleges, as well as organic growth of existing schools; 2) a significant increase of 73% in enrollment quota for top-up degree, which is

encouraged by the State Council of the People's Republic of China (the “**PRC**”) and has been highly popular among students; 3) the Haikou University of Economics joining the Group.

** Notes:*

- (1) Enrollment quota for the 2021/2022 academic year consists of additional 619 quotas for top-up degree added in June 2021.
- (2) Enrollment quota for the 2021/2022 academic year includes Haikou University of Economics which joined the Group in September 2020. If excluding this school, the Group's total enrollment quota for the 2021/2022 academic year increases by 27% as compared to last year (i.e. the organic growth for the 2021/2022 academic year).
- (3) Enrollment quota for the 2021/2022 academic year has not included Chengdu Jincheng College (成都錦城學院) which is expected to join the Group in September 2021. If including this school, the Group's total enrollment quota for the 2021/2022 academic year increases by 79% as compared to last year (i.e. the pro forma growth for the 2021/2022 academic year).
- (4) The data for the 2021/2022 academic year is based on the internal management record of the Group as at 7 September 2021, while the data for the 2020/2021 academic year is based on the internal management record for the corresponding period of last year.
- (5) The registration of new students for the 2021/2022 academic year is in progress and the Company will issue an announcement for further updates upon completion of registration of new students.
- (6) Enrollment quota consists of those from bachelor's degree programmes (including top-up degree) and junior college diploma programmes but not of those from continuing education programmes, technician diploma programmes or vocational diploma programmes, etc.

GUANGDONG-HONG KONG-MACAO GREATER BAY AREA NEW CAMPUS

With opening of the new campus of Guangdong Baiyun University in Guangzhou City and the new campus of Guangzhou College of Applied Science and Technology in Zhaoqing City as planned, the total enrollment quota of Guangdong Baiyun University and Guangzhou College of Applied Science and Technology for the 2021/2022 academic year increased by 37% as compared to last year.

INDEPENDENT COLLEGE CONVERSION

The Group has successfully converted its three independent colleges (located in Guangdong Province, Shandong Province and Chongqing City, respectively) into private universities, and the total enrollment quota of the three universities for the 2021/2022 academic year increased by 34% as compared to last year.

The Group will continue to create and provide high-quality higher and vocational education opportunities for more students, and make positive contributions to the national economic and social development, so as to effectively fulfill its mission of “To Pioneer Excellence and Innovation in Education” and social responsibility.

ABOUT THE GROUP

The Group is a leading global higher and vocational education group with footprints in China, Australia, and the United Kingdom, visioning to provide quality education through innovation. The Group’s education management has passed the ISO-9001 international quality management system and ISO-29990 international vocational education quality management system certifications, and has been awarded “China Best Managed Companies” by Deloitte for three consecutive years.

By order of the Board
China Education Group Holdings Limited
Yu Guo Xie Ketao
Co-Chairmen

Hong Kong, 8 September 2021

As at the date of this announcement, the executive directors of the Company are Mr. Yu Guo, Mr. Xie Ketao, Dr. Yu Kai and Ms. Xie Shaohua, and the independent non-executive directors of the Company are Dr. Gerard A. Postiglione, Dr. Rui Meng and Dr. Wu Kin Bing.