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**Autohome Inc.**

汽車之家\*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2518)**

## **INSIDE INFORMATION MANAGEMENT CHANGE**

This announcement is issued by Autohome Inc. (the “**Company**”) pursuant to Rules 13.09 and 13.10B of the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

On October 8, 2021, the Company announced that Mr. Xiao Wang (“**Mr. Wang**”) has resigned as Chief Technology Officer of the Company (“**CTO**”) due to his other personal commitments, effective immediately. The Board would like to take this opportunity to express its gratitude to Mr. Wang for his considerable efforts and contributions during his tenure as CTO.

Furthermore, the Company is pleased to announce that Mr. Bibo Xiang (“**Mr. Xiang**”) has been appointed as CTO, effective immediately. The directors of the Company (the “**Directors**”) determined that Mr. Xiang had valuable and relevant experience and skills that qualified him to succeed Mr. Wang, and it is in the best interests of the Company to appoint Mr. Xiang as CTO.

In his new role, Mr. Xiang will be in charge of the Company’s overall technology framework and development roadmap. Mr. Xiang has extensive experience in the fields of search engine, commercial advertising, recommendation system, natural language processing and data mining. Prior to joining the Company, Mr. Xiang served as senior vice president of VIPKID, and Chief Technology Officer of Koolearn Technology Holding Limited (HKEX: 1797), in charge of digital transformation of education and training business. Prior to that, Mr. Xiang worked at Yahoo Search, Taobao Advertising, Shanda Online, 360 Search and 360 Commercial Products, where he was responsible for technology management of search, recommendation and advertising businesses. Mr. Xiang received his bachelor’s degree in Computer Science and Technology from Southwest Jiaotong University in 1999, and his master’s degree in Information Security from Beijing University of Posts and Telecommunications in 2006.

Attached hereto as Schedule 1 is the full text of the Form 6-K submitted by the Company to the Securities and Exchange Commission of the United States on October 8, 2021 announcing the resignation of Mr. Wang and the appointment of Mr. Xiang.

By order of the Board  
**Autohome Inc.**  
**Mr. Quan Long**  
*Director, Chairman and Chief Executive Officer*

Hong Kong, October 10, 2021

*As at the date of this announcement, the board of directors of the Company comprises Mr. Quan Long, Mr. Dong Liu, Dr. Jing Xiao and Mr. Zheng Liu as the directors, and Mr. Junling Liu, Mr. Tianruo Pu and Dr. Dazong Wang as the independent directors.*

\* *For identification purposes only*

**Schedule 1**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October 2021

\_\_\_\_\_  
Commission File Number: 001-36222

**Autohome Inc.**

18th Floor Tower B, CEC Plaza  
3 Dan Ling Street  
Haidian District, Beijing 100080  
The People's Republic of China  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

Exhibit 99.1 – Press Release

## **Autohome Inc. Announces Management Change**

BEIJING, Oct. 8, 2021/PRNewswire/ — Autohome Inc. (NYSE: ATHM; HKEX: 2518) (“**Autohome**” or the “**Company**”), the leading online destination for automobile consumers in China, today announced that Mr. Xiao Wang has resigned as Chief Technology Officer of the Company due to his other personal commitments, effective immediately. The Company’s board of directors has appointed Mr. Bibo Xiang as the new Chief Technology Officer effective immediately, in charge of the Company’s overall technology framework and development roadmap.

Mr. Xiang has extensive experience in the fields of search engine, commercial advertising, recommendation system, natural language processing and data mining. Prior to joining Autohome, Mr. Xiang served as senior vice president of VIPKID, and Chief Technology Officer of Koolearn Technology Holding Limited (HKEX: 1797), in charge of digital transformation of education and training business. Prior to that, Mr. Xiang worked at Yahoo Search, Taobao Advertising, Shanda Online, 360 Search and 360 Commercial Products, where he was responsible for technology management of search, recommendation and advertising businesses. Mr. Xiang received his bachelor’s degree in Computer Science and Technology from Southwest Jiaotong University in 1999, and his master’s degree in Information Security from Beijing University of Posts and Telecommunications in 2006.

Mr. Quan Long, Chairman of the Board of Directors and Chief Executive Officer of Autohome, stated, “On behalf of Autohome, I’m pleased to welcome Mr. Xiang to the team as Autohome’s Chief Technology Officer. We believe that his extensive experience and dedication will strengthen our technological capabilities and further our pursuit of innovation. We also would like to thank Mr. Xiao Wang for his considerable efforts and contributions to the Company during his tenure as CTO, in particular in enhancing our technology infrastructure and the technology components of our services as we continue to cultivate the auto ecosystem. We respect his decision and wish Xiao continued success in his future endeavors.”

## **About Autohome Inc.**

Autohome Inc. (NYSE: ATHM; HKEX: 2518) is the leading online destination for automobile consumers in China. Its mission is to engage, educate and inform consumers about everything auto. Autohome provides original generated content, professionally generated content, user-generated content, and AI-generated content, a comprehensive automobile library, and extensive automobile listing information to automobile consumers, covering the entire car purchase and ownership cycle. The ability to reach a large and engaged user base of automobile consumers has made Autohome a preferred platform for automakers and dealers to conduct their advertising campaigns. Further, the Company's dealer subscription and advertising services allow dealers to market their inventory and services through Autohome's platform, extending the reach of their physical showrooms to potentially millions of internet users in China and generating sales leads for them. The Company offers sales leads, data analysis, and marketing services to assist automakers and dealers with improving their efficiency and facilitating transactions. Autohome operates its "Autohome Mall," a full-service online transaction platform, to facilitate transactions for automakers and dealers. Further, through its websites and mobile applications, it also provides other value-added services, including auto financing, auto insurance, used car transactions, and aftermarket services. For further information, please visit [www.autohome.com.cn](http://www.autohome.com.cn).

## **Safe Harbor Statement**

This press release contains statements that may constitute "forward-looking" statements pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will", "expects", "anticipates", "future", "intends", "plans", "believes", "estimates" and similar statements. Among other things, Autohome's business outlook, Autohome's strategic and operational plans and quotations from management in this announcement contain forward-looking statements. Autohome may also make written or oral forward-looking statements in its periodic reports to the Securities and Exchange Commission ("SEC"), in announcements made on the website of The Stock Exchange of Hong Kong Limited (the "**Hong Kong Stock Exchange**"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about Autohome's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Autohome's goals and strategies; Autohome's future business development, results of operations and financial condition; the expected growth of the online automobile advertising market in China; Autohome's ability to attract and retain users and advertisers and further enhance its brand recognition; Autohome's expectations regarding demand for and market acceptance of its products and services; competition in the online automobile advertising industry; relevant government policies and regulatory environment in China; fluctuations in general economic and business conditions in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in Autohome's filings with the SEC and announcements on the website of the Hong Kong Stock Exchange. All information provided in this press release is as of the date of this press release, and Autohome does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Autohome Inc.

By : /s/Quan Long  
Name : Quan Long  
Title : Chairman of the Board and Chief  
Executive Officer

Date: October 8, 2021