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XINHUA NEWS MEDIA HOLDINGS LIMITED 新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Directors**") of Xinhua News Media Holdings Limited (the "**Company**") announces that Ms. Wang Guan ("**Ms. Wang**") was appointed as a non-executive Director with effect from 20 October 2021.

The biographical details of Ms. Wang is set out below: -

Ms. Wang, aged 31, obtained a Bachelor's degree of Economics from Thammasat University in April 2013 and a Master's degree of International Management from University of Exeter in June 2016. Ms. Wang is currently a managing director of Siam Crown Company Limited. She was a financial institute relationship manager of KASIKORNBANK Public Company Limited during September 2017 to August 2021 and an assistant to the president of Thai Chinese Friendship Association during August 2014 to July 2015.

Ms. Wang has entered into a service agreement with the Company for a term of three years commencing from 20 October 2021 unless terminated by not less than one month's notice in writing served by either party to the other. She is subject to retirement and re-election at the next following annual general meeting of the Company after her appointment and thereafter subject to retirement by rotation in accordance with the articles of association of the Company. Ms. Wang is not entitled to any director's fee as a non-executive Director.

Ms. Wang did not hold any directorship in other listed companies during the past three years. She does not have any relationship with any Directors, senior management, substantial or controlling shareholders (as defined under the Listing Rules) of the Company. As at the date of this announcement, she does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Save as disclosed above, neither is there any further information required to be disclosed pursuant to the requirements under Rule 13.51(2)(h) to (v) of the Listing Rules, nor is there any other matter relating to the appointment of Ms. Wang that needs to be brought to the attention of the shareholders of the Company.

Following the appointment of Ms. Wang, the Company still failed to meet (i) the requirement set out in Rule 3.10 (1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") that the Company must have at least three independent non-executive directors; and (ii) the requirement set out in Rule 3.21 of the Listing Rules that the audit committee must comprise a minimum of three members.

The Company will use its best endeavour to identify suitable candidate(s) to fill up the vacancies as soon as practicable and in any event within three months as required under Rules 3.11 and 3.23 of the Listing Rules, and will make further announcement(s) as and when appropriate.

The Board would like to take this opportunity to welcome Ms. Wang for joining the Board.

By order of the Board Xinhua News Media Holdings Limited Fu Jun Chief Executive Officer and Executive Director

Hong Kong, 20 October 2021

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lo Kou Hong, Mr. Fu Jun, Mr. Tsui Kwok Hing and Mr. Leung Cheung Hang; one non-executive Director, namely, Ms. Wang Guan; and two independent non-executive Directors, namely, Mr. Wang Qi, and Mr. Yau Pak Yue.