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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT SHARE PURCHASE PURSUANT TO SHARE AWARD SCHEME

Reference is made to the announcement of Medialink Group Limited (the "Company") dated 6 February 2020 in relation to the adoption of the Share Award Scheme (the "Announcement"). Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings ascribed to them in the Announcement. The Share Award Scheme does not constitute a share option scheme pursuant to Chapter 17 of the Listing Rules.

SHARE PURCHASE PURSUANT TO SHARE AWARD SCHEME

During the period from 15 July 2021 to 27 October 2021, the Trustee purchased an aggregate of 4,500,000 Shares (the "**Shares Purchased**") on the market for the purpose of the Share Award Scheme and the grant of the Award Shares. Details of the Shares Purchased and the latest information about the Shares held by the Trustee are as follows:

Trade dates:	15 July 2021 to 27 October 2021
Settlement dates:	19 July 2021 to 29 October 2021
Total number of Shares Purchased:	4,500,000 Shares
Percentage of the Shares Purchased to the total number of issued Shares of the Company as at the date of this announcement:	Approximately 0.23%

Average consideration per Share (excluding all related expenses, transaction levy, brokerage, tax, duties and levies):	Approximately HK\$0.2131
Total consideration of Shares Purchased (excluding all related expenses, transaction levy, brokerage, tax, duties and levies):	Approximately HK\$958,995
Balance of number of Shares held by the Trustee immediately after the purchase:	67,195,000 Shares (included the 59,760,000 Shares contributed by the controlling shareholder of the Company as mentioned in the announcement dated 6 October 2020)

As at the date of this announcement, as no candidate has been identified for the grant of the Award Shares, these Shares Purchased held by the Trustee shall be regarded as being held by the public under the Listing Rules.

By order of the Board

MEDIALINK GROUP LIMITED

Ma Ching Fung

Company Secretary

Hong Kong, 27 October 2021

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

Note: If there is any inconsistency between the English and Chinese versions of this document, the English version shall prevail.