Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any Shares or other securities of the Company. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares thereby being offered.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories, its possessions, any state of the United States and the District of Columbia and all areas subject to its jurisdiction). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or any other jurisdictions. The Offer Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the "U.S. Securities Act") or any state securities laws of the United States. The securities may not be offered, sold, pledged or transferred within the United States or to, or for the account or benefit of U.S. persons, except pursuant to registration or an exemption from, or not subject to, the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States. The Offer Shares are being offered and sold outside of the United States as offshore transactions in accordance with Regulation S under the U.S. Securities Act. This announcement is not a prospectus.

UJU HOLDING LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1948)

CLARIFICATION ANNOUNCEMENT

Reference is made to the prospectus dated October 26, 2021 (the "**Prospectus**") issued by UJU HOLDING LIMITED (the "**Company**"). Terms defined in the Prospectus should have the same meanings when used herein unless the context herein otherwise requires. This announcement is published for the purpose of clarifying the English names and Chinese names of three of the Joint Bookrunners, Joint Lead Managers and the Hong Kong Underwriters of the Company as disclosed in the Prospectus.

It was noted that on pages 38, 95, 96, 97, 98 and 339 of the English version of the Prospectus, the English names of "CMB International Securities Limited", "CCB International Securities Limited" and "BOCI Securities Limited", three of the Joint Bookrunners, Joint Lead Managers and the Hong Kong Underwriters of the Company, should be disclosed as "CMB International Capital Limited", "CCB International Capital Limited" and "BOCI Asia Limited", respectively. Accordingly, on pages 38, 95, 96, 97, 98 and 339 of the Chinese version of the Prospectus, the Chinese names of "招銀國際證券有限公司", "建銀國際證券有限公司" and "中銀國際證券有限公司" should be disclosed as "招銀國際融資有限公司", "建銀國際金融有限公司" and "中銀國際亞洲有限公司", respectively. The logos of such entities in both English and Chinese versions of the Prospectus remain unchanged.

The above clarification does not affect other information contained in the English and the Chinese versions of the Prospectus. The Hong Kong Underwriting Agreement and other agreements relating to the Hong Kong Public Offering in which CMB International Capital Limited, CCB International Capital Limited and BOCI Asia Limited were identified as parties by their previously-disclosed names ("CMB International Securities Limited", "CCB International Securities Limited" and "BOCI Securities Limited") are still valid and legally binding.

The Board is of the view that clarification of the names of Joint Bookrunners, Joint Lead Managers and the Hong Kong Underwriters of the Company will not affect the potential investors' assessment of the Group's business, operation or financial conditions, nor will they have any material effect to the Global Offering. The Board also confirms that, after having taken into account Rule 11.13 of the Listing Rules, there has been no significant change affecting any matter contained in the Prospectus and that no significant new matter has arisen, the inclusion of information in respect of which would have been required to be in the Prospectus if it had arisen before the Prospectus was issued, and therefore no supplementary prospectus is required.

By order of the Board
UJU HOLDING LIMITED
Ma Xiaohui

Chairman of the Board and executive Director

Beijing, 3 November 2021

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Ma Xiaohui, Mr. Peng Liang and Ms. Luo Xiaomei as executive Directors, and Mr. Zhang Peiao, Ms. Lin Ting, Mr. Wang Wenping as independent non-executive Directors.

This announcement is available for viewing on the Company's website at <u>www.ujumedia.com</u> and the website of the Stock Exchange at <u>www.hkexnews.hk</u>.