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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

APPOINTMENTS OF SENIOR MANAGEMENT

The board of directors (the “**Board**”) of Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce the following appointments.

In order to further strengthen the Group’s core competitiveness of existing products, strengthen the development of core projects in key regions, and facilitate the multi-level strategic development of asset-light business, the Group hereby appoints Mr. Zhang Jianbin (“**Mr. Zhang**”), Ms. Zheng Fang (“**Ms. Zheng**”), Mr. Fang Hongfeng (“**Mr. Fang**”) and Mr. Huang Jin (“**Mr. Huang**”) for the following positions:

Mr. Zhang Jianbin, aged 47, was appointed as an executive president of the Company with effect from 3 November 2021. Mr. Zhang is responsible for the operational management of the Group. Mr. Zhang joined the Group in 2015 and served as the vice president of Dalian Haichang (Group) Co., Ltd.* (大連海昌集團有限公司). Mr. Zhang has over 20 years of management experience in corporate strategic management, operation management, investment management, marketing management and human resource management. Mr. Zhang held numerous management positions in the field of product marketing and sales management in Lenovo Group Limited (stock code: 0992), and subsequently served as the director of post-investment management of Hony Capital Limited. Mr. Zhang obtained a bachelor’s degree in applied chemistry from the Department of Technical Physics, Peking University in 1997. He is currently studying in the China Europe International Business School for an EMBA.

Ms. Zheng Fang was appointed as the vice president of the Company with effect from 3 November 2021. Ms. Zheng is responsible for the Group in the areas of strategic brand development, market insight and consumer research, marketing and sales management, derivative business development management and IP strategy planning and implementation, business management and property management, development of innovative revenue-generating products and operation management for direct sales platform on the Internet. Please refer to the 2020 annual report of the Company for her biography.

* *For identification purposes only*

Mr. Fang Hongfeng, aged 43, was appointed as the vice president of the Company with effect from the date of this announcement. Mr. Fang is responsible for the development, operation and management affairs of the Group's management output business. Mr. Fang joined Trip.com Group Ltd (NASDAQ stock code: TCOM) in 2005, and served as the director of sales, the general manager of branch office and general manager of the business department. Mr. Fang is also a senior researcher at Institute for Theme Park Studies of Shanghai Jiao Tong University and has extensive experience, understandings and resources in the business format of cultural tourism, destination development, theme parks and urban leisure and entertainment in the PRC. Mr. Fang enrolled in Peking University with a major in Computer Software in 1996.

Mr. Huang Jin, aged 60, was appointed as the general manager of Shanghai Haichang Ocean Park of the Company with effect from 3 November 2021. Mr. Huang is responsible for the operation and management affairs of the Shanghai Haichang Ocean Park and the Group's vacation hotels. Mr. Huang has approximately 40 years of work experience in cultural tourism and ample hands-on experience in hotel management as well as operation and management of tourist attractions. He served successively as the senior management in various reputable hotel brands in the PRC, including Universal Hotel Urumqi in Xinjiang, Shanghai Jin Jiang Group and various companies under Shanghai Media Group, including the general manager and the vice president of culture, entertainment and tourism department of Shanghai Oriental Pearl Radio & TV Towers Co. Ltd., the general manager of Shanghai Oriental Pearl International Communication Co., Ltd. and the vice president of Shanghai Oriental Pearl Media Co., Ltd. He was awarded Shanghai May 1 Labour Medal (上海市五一勞動獎章) in 2019, and was appointed as the chief executive officer of night-time economy in Pudong New District of Shanghai. Mr. Huang also served as the vice president of Shanghai Tourism Trade Association, the president of "Tourist Spots" branch of the same association, the vice president of Shanghai Municipal Sports Federation and a visiting professor of Shanghai Institute of Tourism (上海旅遊高等專科學校).

By Order of the Board
Haichang Ocean Park Holdings Ltd.
Wang Xuguang
Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 15 November 2021

As at the date of this announcement, the executive directors of the Company are Mr. Wang Xuguang, Mr. Qu Cheng and Mr. Gao Jie; the non-executive directors are Mr. Qu Naijie, Mr. Li Hao and Mr. Yuan Bing; and the independent non-executive directors are Mr. Chen Guohui, Mr. Wang Jun and Ms. Zhang Meng.