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GOOD FRIEND INTERNATIONAL HOLDINGS INC.

友佳國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2398)

APPOINTMENT OF ALTERNATE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**” and each a “**Director**”) of the Company announces that, due to the pandemic and the instability of cross-border exit and entry arrangements, Mr. Wen Chi-Tang (“**Mr. Wen**”), an executive Director, appointed Mr. Yip Sai Keung Esmond, the financial controller of the Company, as his alternate Director (the “**Appointment**”) to, among others, attend the court meeting and the extraordinary general meeting (and any adjournment thereof) to be held on 30 November 2021 on his behalf. The Appointment will take effect on 24 November 2021 and terminate on 10 December 2021.

Biographical details of Mr. Yip Sai Keung Esmond are set out as follows:

Mr. Yip Sai Keung Esmond (“**Mr. Yip**”), aged 56, joined the Group in November 2007 and was appointed as the financial controller of the Company and is responsible for the finance and accounting functions of the Group. Mr. Yip is also the company secretary of five subsidiaries of the Company, namely Winning Steps Hong Kong Development Limited, Yu Hwa Hong Kong Enterprise Limited, Hai Sheng International Hong Kong Limited, Sky Thrive Hong Kong Enterprise Limited, and Full Moral Industrial Limited. Mr. Yip holds a Bachelor of Social Sciences degree from the University of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants and a fellow member of the Hong Kong Institute of Certified Public Accountants. Mr. Yip has more than 30 years of experience in the fields of corporate finance, auditing and accounting.

No service contract will be entered into between Mr. Yip and the Company in respect to his appointment as an alternate Director to Mr. Wen. In addition, Mr. Yip will not receive any remuneration as an alternate Director to Mr. Wen.

As at the date of this announcement, Mr. Yip does not have any interests in any shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Save as disclosed above, as at the date of this announcement: (i) Mr. Yip does not hold, and has not held in the past three years, any other directorship in any other listed companies; (ii) Mr. Yip does not hold any other positions in the Company or any of its subsidiaries; (iii) Mr. Yip has no relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company; (iv) no other information in relation to the appointment of Mr. Yip is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited; and (v) no other matters in relation to the Appointment need to be brought to the attention of the shareholders of the Company.

By order of the board of
Good Friend International Holdings Inc.
Wen Chi-Tang
Director

Hong Kong, 24 November 2021

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Chu Chih-Yaung, Mr. Chen Min-Ho and Mr. Wen Chi-Tang and three independent non-executive Directors, namely Mr. Koo Fook Sun, Louis, Mr. Yu Yu-Tang and Mr. Kao Wen-Cheng.