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CHINA CREATIVE GLOBAL HOLDINGS LIMITED (the “Company”)
中創環球控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1678)

**VOLUNTARY ANNOUNCEMENT IN RELATION TO
A STRATEGIC COOPERATION AGREEMENT**

The board (the “Board”) of directors (the “Directors”) of the Company announces that on 13 December 2021 entered into a Memorandum of Understanding (the “Agreement”) with Hong Kong Bodili Holding Group Limited (“Bodili Holding”) to form a strategic alliance.

Pursuant to the Agreement, the substance, terms and conditions of such relationship is still under negotiations between the parties and the alliance may be in form, including but not limited to, by forming a jointly owned company, establishing holding company and subsidiary relationship and etc.

INFORMATION OF BODILI HOLDING GROUP LIMITED

Bodili Holding is incorporated in Hong Kong and, together with its associated companies, namely 深圳市寶帝來投資實業有限公司 and Shenzhen Bodili Technology Co., Ltd. (collectively referred as “Bodili Group”), they are principally engaged in design and production of robots and machinery for various manufacturing operations. Bodili Group has around 260 sales office or representatives around the world.

REASONS FOR AND BENEFITS OF ENTERING INTO THE AGREEMENT

The Company is principally engaged in the business of design, development, manufacture and sales of home decor products and electric fireplaces. As disclosed under the Company’s 2019 interim report, the Company intends to expand its existing business by tapping into the development and manufacturing of fresh air system.

In this respect, the Board believes that, through the businesses with Bodili Group, the strategic alliance would not only expand the Company’s business and enhance its returns, but would also increase its market competitiveness in overseas markets. Moreover, pursuant to the Agreement, the Company and Bodili Group shall look for the possible for further cooperation. Further announcement shall be made in this respect as when and where appropriate. The Board is of the view that the strategic alliance will maximise the future contribution to the Company and is in the interest of the Company and the shareholders of the Company as a whole.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Creative Global Holdings Limited
Mr. Wu Ming Fat, Simon
Chairman

Hong Kong, 13 December 2021

As at the date of this announcement, the executive directors of the Company are Mr. Wu Ming Fat, Simon, Ms. Ching Wan Wah, Kitty, Mr. Shen Jianzhong (Suspended), Mr. Zhang Zhisen, Mr. Wu Ming Chit William, Ms. Li Lai Ying and Mr. Zheng Hebin (Suspended); and the independent non-executive director of the Company are Mr. Huang Songqing (Suspended), Mr. Chan Yui Hang, Mr. Wong Shun Ching and Mr. Wong Sik Kei.