

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



MEDIALINK GROUP LIMITED
羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE ON CONTENT DISTRIBUTION —
CO-INVESTMENT IN CHINESE TV SERIES
“TAIWAN CRIME STORIES” (TENTATIVE TITLE) (THE “SERIES”)
AND DISTRIBUTION OF THE SERIES ON
INTERNATIONAL PLATFORM GLOBALLY

This announcement is made by Medialink Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis and aims to update the shareholders of the Company and potential investors on the latest business development of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that our Group has recently co-invested in the all-new original drama series “Taiwan Crime Stories” (tentative title) (the “**Series**”) which is an international collaboration, co-produced by CALFILMS from Taiwan, Sixty Percent Productions from Hong Kong, and Imagine Entertainment founded by award-winning Hollywood director Ron Howard and producer Brian Grazer. The Company is also handling the distribution of the Series which will be exclusively aired on an international platform globally in 2022.

“Taiwan Crime Stories” (tentative title) is an anthology crime television series inspired by four real-life cases in Taiwan, for a total of 12 episodes in the first season. In addition to the rich storytelling of the crime suspense genre, the stories also explore themes such as temptation, redemption, and obligation. The Series’ executive producers include Hong Kong producer Cora Yim, whose work include the 2018 Taiwanese hit movie MORE THAN BLUE and FOX’s original series TRADING FLOOR, and Taiwanese film producer Benjamin Lin, who had previously produced PLURALITY (2020) and THE GANGS, THE OSCARS, AND THE WALKING DEAD (2017).

The Series started production in November 2021.

The Board is of the view that the Group's co-investment in, and the global distribution of, "Taiwan Crime Stories" (tentative title) are in line with our 5-Years Corporate Strategy in strategic content investment, and will solidify the Group's edge in bringing the best content to its customers. Airing the TV series on an international platform globally would help to catch the attention from the audience all over the world.

On behalf of the Board
MEDIALINK GROUP LIMITED
Chiu Siu Yin Lovinia
Chairman and Executive Director

Hong Kong, 14 December 2021

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

Note: If there is any inconsistency between English and Chinese versions of this document, the English version shall prevail.