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MODERN MEDIA HOLDINGS LIMITED

現代傳播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 72)

ANNOUNCEMENT

1. CHANGE OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE; AND 2. PROPOSED CHANGE OF COMPANY NAME

The board of directors (the “**Board**”) of Modern Media Holdings Limited (the “**Company**”) wishes to announce that 1. the Hong Kong Branch Share Registrar and Transfer Office of the Company will be changed; and 2. the proposed change of company name.

1. CHANGE OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

The Board wishes to announce that with effect from 17 January 2022, the Hong Kong Branch Share Registrar and Transfer Office of the Company will be changed to:

TRICOR INVESTOR SERVICES LIMITED
Level 54, Hopewell Centre
183 Queen’s Road East
Hong Kong

Telephone: (852) 2980 1333

Fax : (852) 2810 8185

Application for registration of transfer of shares of the Company should thereafter be lodged with Tricor Investor Services Limited with effect from 17 January 2022. Share certificates uncollected on 14 January 2022 shall be collected from Tricor Investor Services Limited with effect from 17 January 2022 onwards.

2. PROPOSED CHANGE OF COMPANY NAME

The Board proposed to change the English name of the Company from “Modern Media Holdings Limited” to “Meta Media Holdings Limited” and the dual foreign name in Chinese of the Company from “現代傳播控股有限公司” to “超媒體控股有限公司” (the “**Proposed Change of Company Name**”).

Reasons for the Proposed Change of Company name

The Board considers that the Proposed Change of Company Name will better reflect the current status of the Group and its direction of future development. The Company’s development is also from one-dimensional to two-dimensional and then to three-dimensional, and in the future, it will be a media form characterized by super-dimensional. The media form will also be transformed from the current reality-oriented form to a virtual reality-oriented hypermedia form. Therefore, the new English and Chinese names of the Company can more comprehensively reflect the development trend of the Company and the era, transcend media boundaries, and meet the business development of the Company. The Board considers that the Proposed Change of Company Name is in the interests of the Company and the Shareholders as a whole.

Conditions of the Proposed Change of Company Name

The Proposed Change of Company Name will be subject to the following conditions:

- (a) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) at an extraordinary general meeting of the Company (the “**EGM**”) to approve the Proposed Change of Company Name; and
- (b) the Registrar of Companies in the Cayman Islands approving the Proposed Change of Company Name by issuing a certificate of incorporation on change of name.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date of issuance of a certificate of incorporation on change of name issued by the Registrar of Companies in the Cayman Islands. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

Effect of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any rights of the holders of securities of the Company or the Company's daily business operation and its financial position. The existing certificates of securities in issue bearing the present name of the Company will, after the Proposed Change of Company Name becomes effective, continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. Once the Proposed Change of Company Name becomes effective, new certificates of securities will be issued only in the new name of the Company.

In addition, subject to confirmation by The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), the English and Chinese stock short names of the Company for trading in the securities on the Stock Exchange will also be changed after the Proposed Change of Company Name becomes effective. Further announcement(s) will be made by the Company in relation to the effective date of the Proposed Change of Company Name and details of the change of the English and Chinese stock short names of the Company.

General

A special resolution will be proposed and submitted by the Company at the EGM for the Shareholders to consider and approve, if appropriate, the Proposed Change of Company Name. A circular containing (also including) details of the Proposed Change of Company Name together with the notice of convening the EGM will be sent to the Shareholders for their approval as soon as practicable.

By order of the Board
Modern Media Holdings Limited
Shao Zhong
Chairman

Hong Kong, 15 December 2021

As at the date of this announcement, the Board comprises the following members: (a) as executive directors, Mr. SHAO Zhong, Ms. YANG Ying, Mr. LI Jian and Mr. DEROCHE Alain, Jean-Marie, Jacques; and (b) as independent non-executive directors, Mr. YICK Wing Fat Simon, Ms. WEI Wei and Mr. WAN Jie.