

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **China Beststudy Education Group**

**卓越教育集團\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 3978)**

### **INSIDE INFORMATION**

#### **BUSINESS UPDATE**

This announcement is made by China Beststudy Education Group (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

Reference is made to the announcement of the Company dated 26 July 2021 (the “**Announcement**”) and the 2021 interim report of the Company in relation to the implementation of the Opinions (as defined below) and its impact on the operation of the Group. Unless otherwise specified in the context, capitalized terms used in this announcement shall have the same meaning as defined in the Announcement.

Since its establishment, the Company has been adhering to the mission of “cultivating excellence and helping the future of the country” and the core value of “all for children’s healthy development”. Yet, over time, there has been major changes in the external environment and market conditions.

In compliance with the Opinions on Further Alleviating the Burden of Homework and After-School Tutoring for Students in Compulsory Education, published in July 2021 by the General Office of the CPC Central Committee and the General Office of the State Council (the “**Opinion**”) and the related implementation rules, regulations and measures promulgated by competent authorities, the Company plans to cease its tutoring services business related to academic subjects at voluntary education stage (the “**Voluntary Education Tutoring Services**”) with effect from January 2022 (the “**Cessation of Business**”). The Company expects that the Cessation of Business will have a substantial adverse impact on the Company’s revenues for the financial year of 2022. In the financial year ended 31 December 2020 (“**FY2020**”) and the six months ended 30 June 2021 (“**6M2021**”), the revenues from offering Voluntary Education Tutoring Services accounted for approximately 80% of the Company’s total revenues for FY2020 and 6M2021. The Company will continue to focus its resources on exploring and developing quality education and vocational education going forward.

The Company will continue to seek guidance from and cooperate with government authorities in various provinces and municipalities in China in connection with its efforts to comply with the policy directives of the Opinion and any related implementation rules, regulations and measures. The Company will further update its Shareholders by way of further announcement(s) as and when appropriate and in accordance with the Listing Rules.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares and other securities of the Company.**

By order of the Board  
**China Beststudy Education Group**  
**Junjing Tang**

*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 17 December 2021

*As at the date of this announcement, the executive Directors are Mr. Junjing Tang, Mr. Junying Tang and Mr. Gui Zhou, the non-executive Director is Mr. Wenhui Xu, and the independent non-executive Directors are Mr. Yingmin Wu, Ms. Yu Long and Mr. Peng Xue.*

\* *For identification purposes only*