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New Hope Service Holdings Limited

新希望服務控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3658)

VOLUNTARY ANNOUNCEMENT – INCREASE IN SHAREHOLDINGS BY DIRECTORS AND SENIOR MANAGEMENT

This announcement is made by New Hope Service Holdings Limited (the “**Company**”) on a voluntary basis.

The board of directors (the “**Board**”) of the Company was informed by the directors and senior management of the Company that from 20 December 2021 to 23 December 2021, they increased their holdings of 766,000 shares of the Company (the “**Shares**”) in aggregate (the “**Increase**”) at an average price of HK\$2.33 per Share in the open market with their own funds through New Voyage Development Limited (“**New Voyage**”), for a total consideration of approximately HK\$1,788,150. Immediately after the Increase, New Voyage is interested in 37,966,000 Shares, representing approximately 4.66% of the total number of Shares in issue as at the date of this announcement.

New Voyage is wholly owned by TMF Trust (HK) Limited, the trustee of the employee benefit trust (the “**Employee Benefit Trust**”), through a special purpose holding vehicle. The Employee Benefit Trust is a discretionary trust, the ultimate beneficiaries of which are the directors and senior management of the Company.

The Increase demonstrates that the directors and senior management of the Company are confident in the prospects and growth potential of the Company. The Shares subject to the Increase are for medium and long-term investment purposes and currently are not intended to be disposed of within twelve months after the completion of the Increase. As advised by the directors and senior management of the Company, they do not rule out the possibility of further increase of the Shares through New Voyage subject to applicable laws and regulations as and when appropriate.

Based on the information available to the Company and to the best knowledge of the Board, the Company has maintained sufficient public float in accordance with Rule 8.08 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited after the completion of the Increase and as at the date of this announcement.

Shareholders and potential investors of the Company are advised to pay attention to investment risks and exercise caution when they deal or contemplate dealing in the securities of the Company.

By order of the Board
New Hope Service Holdings Limited
Zhang Minggui
Chairman

Hong Kong, 23 December 2021

As at the date of this announcement, the Board comprises Ms. Wu Min and Ms. Chen Jing as executive directors, Mr. Zhang Minggui (chairman of the Board), Mr. Jiang Mengjun, Mr. Dong Li and Ms. Huang Kun as non-executive directors and Mr. Cao Qilin, Mr. Yan Lap Kei Isaac and Mr. Li Zhengguo as independent non-executive directors.