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New Hope Service Holdings Limited
新希望服務控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3658)

**VOLUNTARY ANNOUNCEMENT – CONTINUOUS INCREASE IN
SHAREHOLDINGS BY DIRECTORS AND SENIOR MANAGEMENT**

This announcement is made by New Hope Service Holdings Limited (the “**Company**”) on a voluntary basis.

Reference is made to the announcement (the “**Announcement**”) of the Company dated 29 December 2021, in relation to the further increase in shareholdings by the directors and senior management of the Company through New Voyage Development Limited (“**New Voyage**”).

The board of directors (the “**Board**”) of the Company was informed by the directors and senior management of the Company that from the date of the Announcement to the date of 31 December 2021, they have further increased their holdings by 1,734,000 shares (the “**Shares**”) of the Company (the “**Continuous Increase**”) in the open market through New Voyage with their own funds at an average price of HK\$2.64 per Share, for a total consideration of approximately HK\$4,574,970. Immediately after the Continuous Increase, New Voyage is interested in 40,848,000 Shares, representing approximately 5.02% of the total number of Shares in issue as at the date of this announcement.

New Voyage is wholly owned by TMF Trust (HK) Limited, the trustee of the employee benefit trust (the “**Employee Benefit Trust**”), through a special purpose holding vehicle. The Employee Benefit Trust is a discretionary trust, the ultimate beneficiaries of which are the directors and senior management of the Company.

The Continuous Increase demonstrates that the directors and senior management of the Company are confident in the prospects and growth potential of the Company. The shares of the Company subject to the Continuous Increase are for medium and long-term investment purposes and currently are not intended to be disposed of within twelve months after the completion of the Continuous Increase. As advised by the directors and senior management of the Company, they do not rule out the possibility of further increase of the shares of the Company through New Voyage subject to applicable laws and regulations as and when appropriate.

Based on the information available to the Company and to the best knowledge of the Board, the Company has maintained sufficient public float in accordance with Rule 8.08 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited after the completion of the Increase and as at the date of this announcement.

Shareholders and potential investors of the Company are advised to pay attention to investment risks and exercise caution when they deal or contemplate dealing in the securities of the Company.

By order of the Board
New Hope Service Holdings Limited
Zhang Minggui
Chairman

Hong Kong, 3 January 2022

As at the date of this announcement, the Board comprises Ms. Wu Min and Ms. Chen Jing as executive directors, Mr. Zhang Minggui (chairman of the Board), Mr. Jiang Mengjun, Mr. Dong Li and Ms. Huang Kun as non-executive directors and Mr. Cao Qilin, Mr. Yan Lap Kei Isaac and Mr. Li Zhengguo as independent non-executive directors.