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Starrise Media Holdings Limited

星宏傳媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1616)

POLL RESULTS OF EXTRAORDINARY GENERAL MEETING HELD ON 19 JANUARY 2022

Reference is made to (a) the announcement of Starrise Media Holdings Limited (the “**Company**”) dated 9 December 2021 in relation to, inter alia, the Proposed Change of Company Name, the Proposed Adoption of New Share Option Scheme and the Proposed Termination of the Existing Share Option Scheme; and (b) the circular (the “**Circular**”) and the notice (the “**Notice**”) of the extraordinary general meeting (the “**EGM**”) of the Company, both dated 24 December 2021. Unless the contexts require otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

VOTING RESULTS OF THE EGM

The Board is pleased to announce that all of the proposed resolutions as set out in the Notice (the “**Proposed Resolutions**”) were duly passed by the Shareholders by way of poll at the EGM held at Building A10, 50 Anjialou, Chaoyang District, Beijing, the People’s Republic of China on 19 January 2022. Mr. He Han and Ms. Yang Qinyan attended the EGM physically, while Mr. Liu Dong, Mr. Liu Zongjun, Mr. Lam Kai Yeung and Mr. Kwok Pak Shing attended the EGM by telephone conference.

KPMG, Certified Public Accountants (“**KPMG**”), were appointed as the scrutineer at the EGM for the purpose of vote-taking at the EGM. The poll results were subject to scrutiny by KPMG, whose work was limited to certain procedures requested by the Company to agree the poll results summary prepared by the Company to poll forms collected and provided by the Company to KPMG. The work performed by KPMG in this respect did not constitute an assurance engagement made in accordance with Hong Kong Standards on Auditing, Hong Kong Standards on Review Engagements or Hong Kong Standards on Assurance Engagements nor did it include provision of any assurance or advice on matters of legal interpretation or entitlement to vote.

As at the date of the EGM, the total number of issued shares of the Company was 2,151,577,026, which was the total number of Shares entitling the Shareholders to attend and vote on the Proposed Resolutions at the EGM. There were no restrictions on any Shareholders casting votes on any of the Proposed Resolutions at the EGM. No Shareholder was entitled to attend and abstain from voting in favour of the Proposed Resolutions at the EGM as set out in rule 13.40 of the

Listing Rules and no Shareholder was required under the Listing Rules to abstain from voting on the Proposed Resolutions at the EGM. No Shareholder has indicated their intention in the Circular to vote against or to abstain from voting on any of the Proposed Resolutions at the EGM.

The poll results in respect of the Proposed Resolutions at the EGM are set out as follows:

| Special Resolution (Note 1) | | Number of Votes (%) (Note 3) | |
|--------------------------------------|--|-------------------------------------|----------------------|
| | | For | Against |
| (1) | To approve the Proposed Change of Company Name. | 1,495,779,700 (100.00%) | 0 (0.00%) |
| Ordinary Resolutions (Note 2) | | Number of Votes (%) (Note 3) | |
| (2) | To approve and adopt the New Share Option Scheme, and to authorise the Board to grant Options and to allot and issue Shares upon the exercise of any Options, pursuant to the provisions of the New Share Option Scheme. | 1,493,813,700 (99.87%) | 1,966,000 (0.13%) |
| (3) | To approve the termination of the Existing Share Option Scheme. | 1,495,779,700 (100.00%) | 0 (0.00%) |

Note(s):

1. The full text of the Special Resolution is set out in the Notice;
2. The full text of the Ordinary Resolutions is set out in the Notice; and
3. The percentage of voting Shares is based on the total number of Shares held by the Shareholders who voted at the EGM in person or by proxy.

As at least 75% of the votes were cast in favour of the Special Resolution, it was duly passed as a special resolution of the Company at the EGM. As more than 50% of the votes were cast in favour of each of the above Ordinary Resolutions, all the above Ordinary Resolutions were duly passed as ordinary resolutions of the Company at the EGM.

By order of the Board
Starrise Media Holdings Limited
LIU Dong
Chairman

Beijing, the PRC, 19 January 2022

As at the date of this announcement, the Board comprises seven Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. YANG Qinyan and Mr. HE Han as executive Directors; and Mr. LAM Kai Yeung, Ms. LIU Chen Hong and Mr. KWOK Pak Shing as independent non-executive Directors.