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自然美

NATURAL BEAUTY

Natural Beauty Bio-Technology Limited

自然美生物科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00157)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to the Inside Information Provisions under Part XIVA of the SFO and Rule 13.09(2)(a) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the year ended 31 December 2021, the Group expects to record a significant increase by approximately in its profits for the year ended 31 December 2021 as compared to its profits for the year ended 31 December 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Natural Beauty Bio-Technology Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”) and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a significant increase in its profits for the year ended 31 December 2021 as compared to its profits for the year ended 31 December 2020.

Based on the information currently available to the Company, the Board believes that the expected increase in the Group's profits was mainly attributable to (i) the persistent and healthy growth of the business of the Company in Taiwan; (ii) the growth of the business of the Company in the PRC; and (iii) lower non-operating expenses as compared to the same for the year ended 31 December 2020.

The Company is in the process of finalizing the annual results of the Group for the year ended 31 December 2021. The information contained in this announcement is only based on a preliminary assessment by the Board of the unaudited consolidated management accounts of the Group as at 31 December 2021 and the information currently available to the Company and is not based on any figures or information that have been audited or reviewed by the Company's auditors. Details of the Group's annual results will be disclosed as and when the annual results of the Group for the year ended 31 December 2021 is announced.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Natural Beauty Bio-Technology Limited
LEI Chien
Chairperson

Taipei, Taiwan, 20 January 2022

As at the date of this announcement, the Board comprises Dr. Lei Chien and Mr. Pan Yi-Fan as executive Directors; Ms. Lu Yu-Min, Ms. Lin Shu-Hua and Mr. Chen Shou-Huang as non-executive Directors; and Mr. Chen Ruey-Long, Mr. Lu Chi-Chant and Mr. Yang Shih-Chien as independent non-executive Directors.