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(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as "美圖之家")
(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Meitu, Inc. (the "**Company**", together with (i) its subsidiaries, (ii) Xiamen Meitu Networks Technology Co., Ltd. and its subsidiaries and (iii) Xiamen MeituEve Network Services Co., Ltd. and its subsidiaries, collectively the "**Group**") announces that a Board meeting of the Company will be held on Wednesday, March 30, 2022, for the purposes of, among other matters, approving the annual results of the Group for the year ended December 31, 2021 and its publication, and considering the recommendation on the payment of a final dividend (if any).

By order of the Board Meitu, Inc. Cai Wensheng Chairman

Hong Kong, January 21, 2022

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong, Dr. Lee Kai-fu and Mr. Chen Jiarong; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling and Ms. Kui Yingchun.