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THEME INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 990)

POSITIVE PROFIT ALERT

This announcement is made by Theme International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the management accounts of the Group for the twelve months ended 31 December 2021 (the “**Relevant Year**”) and the information currently available to the Board, the Group expected to record an increase in net profit for the Relevant Year by approximately HK\$650 million, which represented an increase of approximately 130% as compared to the year ended 31 December 2020 (the “**Corresponding Year**”), to approximately HK\$1.15 billion (net profit for the Corresponding Year: approximately HK\$500 million).

The increase in net profit for the Relevant Year was primarily attributable to:

- (i) The Group’s principal businesses and profits increased due to China’s success in combating the COVID-19 and recovery of the economy; and
- (ii) The stable development of the Group’s financial services business segment.

The information contained in this announcement is based only on the preliminary assessment by the Board upon its review of the unaudited management accounts of the Group for the twelve months ended 31 December 2021 and other information currently available to the Company which has not been reviewed or audited by the Company’s independent auditor. The annual results of the Group may be subject to adjustments following further review by the Board and the audit committee of the Company. Shareholders of the Company and potential investors are advised to refer to the details of the Company’s annual results announcement for the twelve months ended 31 December 2021 expected to be announced by the end of March 2022.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Theme International Holdings Limited
Wu Lei
Executive Director

Hong Kong, 28 January 2022

As at the date of this announcement, the executive Directors are Mr. Jiang Jiang, Mr. Wu Lei and Ms. Chen Jing; the non-executive Directors are Mr. Ding Lin, Mr. Wang Zhenhui and Mr. Kang Jian; and the independent non-executive Directors are Mr. Liu Song, Ms. Kent Shun Ming and Mr. Wu Shiming.