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## **HAICHANG OCEAN PARK HOLDINGS LTD.**

**海昌海洋公園控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2255)**

### **VOLUNTARY ANNOUNCEMENT STRATEGIC COOPERATION FRAMEWORK AGREEMENT WITH POLY CULTURE GROUP CORPORATION LIMITED AND CHINA SILK CORPORATION LIMITED**

This announcement is made by Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that the Company has recently entered into a strategic cooperation framework agreement (the “**Agreement**”) with Poly Culture Group Corporation Limited (hereinafter referred to as “**Poly Culture**”) and China Silk Corporation Limited (hereinafter referred to as “**China Silk Corporation**”). Both Poly Culture and China Silk Corporation are subsidiaries of China Poly Group Corporation Limited.

Pursuant to the Agreement, the cooperation principally involves the integration of commercial ticketing of cultural performance and cultural tourism to empower each other driven by traffic, the linkage of cultural and art and cultural entertainment scenes to create marine-themed IP, the joint establishment of the cultural tourism industry investment fund platform to help build high-quality projects at local communities, the development of light-asset business of cultural tourism while focusing on high-quality projects, pooling advantageous resources, building cultural tourism complex along maritime Silk Road so as to boast a type of new business based on the Belt and Road Initiative and the new development benefiting from transformation to revitalise the Company’s corporate image with the help from China Silk Corporation.

The Board believes that the Group will gather the advantageous resources of the three parties by cooperating with Poly Culture and China Silk Corporation pursuant to the Agreement to jointly develop the asset-light operation business, and help forge the Group into a lifestyle and entertainment platform featuring marine culture.

**As the projects and matters under the Agreement may or may not proceed, shareholders and potential investors of the Company are hereby advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Haichang Ocean Park Holdings Ltd.**  
**Qu Naijie**  
*Executive Director and Chief Executive Officer*

Shanghai, the People's Republic of China, 10 February 2022

*As at the date of this announcement, the executive directors of the Company are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Zhang Jianbin; the non-executive directors of the Company are Mr. Wang Xuguang, Mr. Li Hao and Mr. Yuan Bing; and the independent non-executive directors of the Company are Mr. Chen Guohui, Mr. Wang Jun and Ms. Zhang Meng.*