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SY HOLDINGS GROUP LIMITED

盛業控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6069)

POSITIVE PROFIT ALERT

This announcement is made by SY Holdings Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of the Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) is pleased to report to the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available to the Company and the preliminary assessment on the unaudited consolidated management accounts of the Group for the year ended 31 December 2021, the Group is expected to record an increase of approximately 30% in profit for the year ended 31 December 2021 as compared to that for the year ended 31 December 2020. The expected increase was primarily attributable to:

- i) The revaluation gain arising from the acquisition of 40% equity interest in Wuxi Guojin Commercial Factoring Limited* 無錫國金商業保理有限公司; and
- ii) Increase in income from providing platform services. The increase is mainly contributed by the expansion of the loan facilitation business of the Group which is in line with its technology-enabled platform-driven strategy and meaningful diversification of revenue towards platform origination.

The Group is a leading supply chain fintech and industrial Internet-of-Things platform. Through its “Dual-Engine, One-Platform” strategy, the Group harnesses industrial technology and digital finance to create a comprehensive supply chain finance ecosystem. The Group leverages big data analytics to provide intelligent matching of assets to capital, offering a one-stop Software-as-a-Service and fintech solution for enterprises and financial institutions, while effectively addressing the financing needs and pain points of small and medium enterprises (“**SMEs**”) within the supply chain ecosystem. Driven by heightened demand for supply chain financing and the Group’s ability to provide efficient and flexible services to SMEs with its digital financing solutions and platform-based services, the number of

cumulative platform users of the Group's Easy Factoring Cloud platform increased by more than 39% over the previous year as well as the total cumulative platform assets under management increased by approximately 33%. As a result of expanding its loan facilitation business, the Group's daily average loan facilitation balance increased by approximately 98% over the year of 2020. Additionally, the Group's efforts of diversifying its funding channels also resulted in the number of funding partners increasing by approximately 87% over the previous year.

The Board is confident that the outlook for the business remains stable. The positive profit achieved amidst this period not only reaffirms the sustainability of Group's business model but also the Group's platform-based transformation to deepen its leadership and position within the supply chain ecosystem.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the information currently available to the Board, all of which are still subject to review and audit by the Company's auditor and internal review. Further, the information in this announcement is not based on any figures or information reviewed or approved by the audit committee of the Board. The Company is still in the process of finalizing the financial results of the Group for the year ended 31 December 2021, which are subject to possible adjustments upon further review. Shareholders and potential investors are advised to peruse the financial results for the year ended 31 December 2021 which is expected to be published in March 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
SY Holdings Group Limited
Tung Chi Fung
Chairman

Hong Kong, 14 February 2022

As at the date of this announcement, the Board comprises two executive Directors: Mr. Tung Chi Fung and Mr. Chen Jen-Tse; one non-executive Director: Mr. Lo Wai Hung; and four independent non-executive Directors: Mr. Hung Ka Hai Clement, Mr. Loo Yau Soon, Mr. Fong Heng Boo and Mr. Tang King San Terence.

The English transliteration of the Chinese name(s) in this announcement, where indicated with “”, is included for information purpose only, and should not be regarded as the official English name(s) of such Chinese name(s).*

If there is any inconsistency in this announcement between the Chinese and English versions, the English version shall prevail.