



TOM Group Limited

TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

16 February 2022

Dear Shareholders,

TOM Group Limited (the “Company”)

1. Extraordinary General Meeting (“EGM”) of the Company

The EGM of the Company will be held on Tuesday, 15 March 2022 at 11:30 a.m. at Board Room, Rooms 1601-05, 16/F., China Resources Building, 26 Harbour Road, Wanchai, Hong Kong. For the health and safety of EGM attendees, the EGM will be in a hybrid meeting. The Company would encourage Shareholders to exercise their rights to attend and vote at the EGM electronically, all Shareholders (other than those who are required to attend the EGM physically to form a quorate meeting) who wish to appoint a proxy to attend and vote at the EGM shall appoint the Chairman of the EGM as their proxy. Other than those in the quorum and the limited number of other attendees to ensure the proper conduct of the meeting, any other person who attempts to do so will be excluded and will not be permitted entry to the venue of the EGM, in order to maintain an internal grouping and minimize the continuing risks posed by the COVID-19 pandemic at the EGM. Details of this arrangement for the EGM are set out in the Circular.

Online Attendance at the EGM

You can attend, participate and vote at the EGM online. You will be able to view a live webcast of the EGM, cast your vote on the resolutions in real time and submit online questions to the Company. From 11:00 a.m. on 15 March 2022, you can log in to the EGM online platform by visiting the meeting website:

<http://meetings.computershare.com/TOMGroupEGM2022>



and entering the following details:

- Shareholder Number: your 10-digit shareholder reference number starting with “C” (“SRN”) printed under the barcode on the top right corner of this letter
- Last Name: your surname as registered with the Company’s Hong Kong Share Registrar

Please keep the login details in safe custody for use at the EGM and do not disclose them to anyone else.

For corporate shareholders who wish to attend the EGM online, please call Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, at its hotline (852) 2862 8555 for arrangement.

2. Notice of Publication of the Circular dated 16 February 2022 in relation to the Major Transaction - Grant of the Amended Drag-Along Right by TOM E-Commerce and Notice of Extraordinary General Meeting (“Circular”) and Proxy Form in relation to the EGM of the Company (“Current Corporate Communications”)

We are pleased to enclose the Circular and Proxy Form for your attention. Please note that the English and Chinese versions of these documents are also available on the Company’s website at www.tomgroup.com.

Shareholders who (i) have received these documents in either the English or Chinese language only and would like to receive a printed copy in the other language; or (ii) have chosen (or are deemed to have consented) to read the Company’s Corporate Communications (including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form) published on the Company’s website in place of receiving printed copies thereof and would now like to receive printed copy; or (iii) wish to change their choice of language and means of receipt of all future Corporate Communications of the Company, please complete the enclosed Request Form and return it to the Company’s branch share registrar, Computershare Hong Kong Investor Services Limited (“Hong Kong Share Registrar”) at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, using the mailing label at the bottom of the Request Form.

Please note that you are entitled to change your choice as to the means of receipt (i.e. in printed form or by electronic means through the Company’s website) and/or the language of the Company’s Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Hong Kong Share Registrar or sending such a notice by email to tomgroup@computershare.com.hk.

Should you have any queries relating to this letter, please call the hotline of the Company’s Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
TOM Group Limited
Yeung Kwok Mung
Executive Director