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HONG KONG RESOURCES HOLDINGS COMPANY LIMITED

香港資源控股有限公司

(Incorporated in Bermuda with limited liability and carrying on business in Hong Kong as HKRH China Limited)
(Stock code: 2882)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 31 DECEMBER 2021

The board of directors (the "Board") of Hong Kong Resources Holdings Company Limited (the "Company") announces the unaudited interim results of the Company and its subsidiaries (collectively the "Group") for the six months ended 31 December 2021 (the "Period") together with the comparative figures for the corresponding period in 2020. The interim results had not been reviewed or audited by the Company's auditor, but had been reviewed by the audit committee of the Company.

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 31 December 2021

			Six months ended 31 December		
	Notes	2021	2020		
		HK\$'000	HK\$'000		
		(Unaudited)	(Unaudited)		
Revenue					
Goods and services	3	428,890	389,467		
Cost of sales and services rendered		(321,457)	(250,712)		
Gross profit		107,433	138,755		
Other income		2,717	14,508		
Selling expenses		(107,894)	(106,633)		
General and administrative expenses		(39,558)	(36,103)		
Other gains and losses		7,173	28,042		
Change in fair value of derivatives embedded in convertible					
bonds		2,982	8,775		
Loss on early redemption of convertible bonds		(9,650)	_		
Provision of impairment loss on trade and other receivables					
under expected credit loss model		(213)	_		
Finance costs	4	(25,576)	(23,984)		
(Loss)/profit before taxation	5	(62,586)	23,360		
Income tax credit/(expense)	6	10,501	(3,036)		
meome tax ereats (expense)	O		(3,030)		
(Loss)/profit for the period		(52,085)	20,324		
Other comprehensive (expense)/income:					
Items that will not be reclassified to profit or loss:					
Exchange difference arising on translation		(8,000)	(34,721)		
Fair value loss of equity instruments at fair value		(0,000)	(= -,, = 1)		
through other comprehensive income ("FVTOCI")			(204)		
		(8,000)	(34,925)		
			(34,723)		

31 December 2021 Notes 2020 HK\$'000 HK\$'000 (Unaudited) (Unaudited) Item that will be reclassified subsequently to profit and loss: Exchange difference arising on translation of foreign operations 16,640 52,111 Other comprehensive income for the period 8,640 17,186 Total comprehensive (expense)/income for the period (43,445)37,510 (Loss)/profit for the period attributable to: Owners of the Company (38,061)9,862 Non-controlling interests (14,024)10,462 20,324 (52,085)Total comprehensive (expense)/income for the period attributable to: Owners of the Company (32,519)16,320 Non-controlling interests (10,926)21,190 (43,445)37,510 (Restated) (Loss)/earnings per ordinary share Basic 8 (HK\$0.212)HK\$0.064 Diluted 8 (HK\$0.212)HK\$0.030

Six months ended

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 31 December 2021

ASSETS AND LIABILITIES	Notes	31 December 2021 HK\$'000 (Unaudited)	30 June 2021 <i>HK\$'000</i> (Audited)
Non-current assets Property, plant and equipment Right-of-use assets Deposits paid Intangible assets Equity instrument at FVTOCI Deferred tax assets		18,805 22,076 2,820 168,066 ———————————————————————————————————	19,706 7,794 275 168,066 - 13,585
Current assets Inventories Right to returned goods asset Trade and other receivables and deposits paid Derivative component of convertible bonds Pledged bank deposits Bank balances and cash	9	227,855 683,494 3,378 80,200 9,807 769,850 53,369 1,600,098	209,426 674,132 2,312 79,703 - 766,348 96,158 1,618,653
Current liabilities Trade and other payables, accruals and deposits received Bank and other borrowings Contract liabilities Refund liabilities Lease liabilities Loan from a non-controlling shareholder of a subsidiary Derivative component of convertible bonds Income tax liabilities	10	160,006 1,486,000 19,916 9,549 13,441 - 9,303 704	163,959 1,504,000 20,206 6,906 5,205 27,000 3,239 2,155
Net current liabilities		(98,821)	(114,017)

	Notes	31 December 2021 <i>HK\$'000</i> (Unaudited)	30 June 2021 <i>HK\$'000</i> (Audited)
Total assets less current liabilities		129,034	95,409
Non-current liabilities			
Convertible bonds		85,346	71,917
Lease liabilities		9,236	3,095
Loan from a non-controlling shareholder of a subsidiary		100,000	100,000
Deferred tax liabilities		42,016	42,016
		236,598	217,028
NET LIABILITIES		(107,564)	(121,619)
Capital and reserves			
Share capital		270	61,868
Reserves		(42,081)	(128,660)
Deficit attributable to owners of the Company		(41,811)	(66,792)
Non-controlling interests		(65,753)	(54,827)
TOTAL DEFICIT		(107,564)	(121,619)

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 31 December 2021

1. BASIS OF PREPARATION

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Group's current liabilities exceeded its current assets by HK98,821,000 and its total liabilities exceeded its total assets by HK\$107,564,000 respectively, indicating the existence of a material uncertainty which may cast significant doubt on the Group's ability to continue as a going concern. Therefore, it may be unable to realise its assets and discharge its liabilities in the normal course of business. The directors of the Company are of the opinion that the Group will have sufficient working capital to meet its financial obligations as and when they fall due for the next twelve months from 31 December 2021 after taking into consideration of the following:

- i) The Group has been taking stringent cost controls.
- ii) In February 2022, the Company received a letter of financial support from Mr. Wang Chaoguang, the co-chairman and an executive director of the Company that Mr. Wang Chaoguang will provide adequate funds to enable the Group to meet in full its financial obligations as they fall due for at least 18 months from 31 December 2021.
- iii) Internal funds shall be generated from the Group's operations and external financing will be available to the Group.

Accordingly, the directors of the Company are of the opinion that it is appropriate to prepare the condensed consolidated financial statements on a going concern basis.

2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments that are measured at fair values.

Other than changes in accounting policies resulting from application of amendments to Hong Kong Financial Reporting Standards ("HKFRSs") and application of certain policies which became relevant to the Group, the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 31 December 2021 are the same as those presented in the Group's annual financial statements for the year ended 30 June 2021.

New and amendments to HKFRSs that are mandatorily effective for the current period

In the current interim period, the Group has applied the following amendments to HKFRSs issued by the HKICPA for the first time, which are mandatorily effective for the annual period beginning on or after 1 July 2021 for the preparation of the Group's condensed consolidated financial statements:

Amendments to HKFRS 16 Amendments to HKFRS 9, HKAS 39, HKFRS 7, HKFRS 4 and HKFRS 16 COVID-19-Related Rent Concessions beyond 30 June 2021 Interest Rate Benchmark Reform – Phase 2

The amendments to HKFRSs in the current period have had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

3. REVENUE AND SEGMENT INFORMATION

a) Revenue

An analysis of the Group's revenue for the six months ended 31 December is as follows:

	Retail sales and operations for se jewellery produc Chir	elling gold and ts in Mainland	Retail sales opera gold and jewell in Hong Kong	ery products	Mobile media ma business in Mai	O .	Othe	rs	Tota	ıl
	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Retail sales of goods	331,660	289,971	35,218	53,173	_	-	_	-	366,878	343,144
Franchising and licensing income	24,936	30,220	-	-	-	-	-	-	24,936	30,220
Mobile media marketing service	-	-	-	-	37,076	-	-	-	37,076	-
Trading of computer products								16,103		16,103
Goods and services	356,596	320,191	35,218	53,173	37,076			16,103	428,890	389,467

Disaggregation of revenue for the six months ended 31 December 2021 (unaudited)

	Retail sales and franchising operations for selling gold and jewellery products in Mainland China HK\$'000	Retail sales operations for selling gold and jewellery products in Hong Kong and Macau HK\$'000	Mobile media marketing service business in Mainland China HK\$'000	Others <i>HK\$</i> '000	Total <i>HK\$'000</i>
Geographical markets – Mainland China	356 506		27 076		202 672
– Mannand China– Hong Kong and Macau	356,596	35,218	37,076		393,672 35,218
	356,596	35,218	37,076		428,890
Timing of revenue recognition					
A point in timeOver time	331,660 24,936	35,218	37,076	_ 	366,878 62,012
	356,596	35,218	37,076		428,890
Disaggregation of revenue for t	Retail sales and franchising operations for selling gold and jewellery products in Mainland China HK\$'000	Retail sales operations for selling gold and jewellery products in Hong Kong and Macau HK\$'000	Mobile media marketing service business in Mainland China HK\$'000	Others <i>HK\$</i> '000	Total <i>HK\$'000</i>
Geographical markets – Mainland China – Hong Kong and Macau	320,191	53,173		16,103	336,294 53,173
	320,191	53,173		16,103	389,467
Timing of revenue recognition - A point in time - Over time	289,971 30,220 320,191	53,173	- 	16,103 16,103	359,247 30,220 389,467

b) Segment information

Information reported to the executive directors of the Company, being the chief operating decision makers, for the purposes of resource allocation and assessment of segment performance focuses on types of goods and services and geographical location. This is the basis upon which the Group is organised.

Specifically, the Group's operating and reportable segments under HKFRS 8 "Operating Segments" are as follows:

- i) Retail sales and franchising operations for gold and jewellery products in Mainland China;
- ii) Retail sales operations for gold and jewellery products in Hong Kong and Macau; and
- iii) Mobile media marketing service business in Mainland China.

Major products of the Group include gold products and jewellery products.

Segment revenues and results

For the six months ended 31 December 2021 (unaudited)

	Reportable segments					
	Retail sales and franchising operations for selling gold and jewellery products in Mainland China HK\$'000	Retail sales operations for selling gold and jewellery products in Hong Kong and Macau HK\$'000	Mobile media marketing service business in Mainland China HK\$'000	Total <i>HK\$'000</i>	Others (Note) HK\$'000	Consolidated <i>HK\$</i> '000
REVENUE						
External sales	356,596	35,218	37,076	428,890	_	428,890
RESULT						
Segment (loss)/profit	(6,654)	(2,519)	738	(8,435)		(8,435)
Unallocated other income						1,574
Unallocated corporate staff and directors' salaries						(14,221)
Other unallocated corporate expenses						(5,912)
Change in fair value of derivatives embedded in convertible bonds						2,982
Loss on early redemption of convertible bonds						(9,650)
Advertising, promotion and business	s					(9,050)
development expenses						(12,158)
Exchange gain, net						8,246
Unallocated finance costs						(25,012)
Loss before taxation						(62,586)
Income tax credit						10,501
Loss for the period						(52,085)

	Reportable segments					
	Reportable	Retail sales and				
	segments	Retail sales				
	franchising	operations for				
	operations for	selling gold	Mobile media			
	selling gold	and jewellery	marketing			
	and jewellery		service business			
	products in	Hong Kong and	in Mainland	m . 1	Others	
	Mainland China	Macau	China	Total	(Note)	Consolidated
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
REVENUE						
External sales	320,191	53,173		373,364	16,103	389,467
RESULT						
Segment profit/(loss)	36,397	(10,364)		26,033	(347)	25,686
Unallocated other income						12,332
Unallocated corporate staff and						
directors' salaries						(16,447)
Other unallocated corporate						
expenses						(4,380)
Advertising, promotion and business						
development expenses						(9,517)
Change in fair value of derivatives						
embedded in convertible bonds						8,775
Exchange gain, net						30,105
Unallocated finance costs						(23,194)
Profit before taxation						23,360
Income tax expense						(3,036)
Descit for the manie 1						20.224
Profit for the period						20,324

Note: Others represent other operating segment that is not reportable, which includes computer products trading business

Segment (loss)/profit represents the (loss)/profit of each segment without allocation of unallocated other income, advertising, promotion and business development expenses, unallocated corporate staff and directors' salaries, change in fair value of derivatives embedded in convertible bonds, loss on early redemption of convertible bonds, net exchange gain, other unallocated corporate expenses, unallocated finance costs and income tax credit/(expense). This is the measure reported to the chief operating decision makers for the purposes of resource allocation and performance assessment.

4. FINANCE COSTS

5.

6.

	Six months ended 31 December	
	2021	2020
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Interests on:		
Bank and other borrowings	18,394	15,710
Loan from a non-controlling shareholder of a subsidiary	1,163	2,288
Lease liabilities	736	782
Effective interest on convertible bonds	5,283	5,204
Total interest expense on financial liabilities not at fair value		
through profit or loss	25,576	23,984
enrough profit of 1000		
(LOSS)/PROFIT BEFORE TAXATION		
(Loss)/profit before taxation has been arrived at after charging:		
	Six months ended	31 December
	2021	2020
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Cost of inventories recognised as an expense	285,521	250,336
Depreciation of property, plant and equipment	6,697	7,890
Depreciation of right-of-use assets	7,017	13,414
Allowance of inventories, net (included in cost of sales)	697	376
INCOME TAX (CREDIT)/EXPENSE		
	Six months ended	31 December
	2021	2020
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Current tax:		
The People's Republic of China ("PRC") Enterprise Income Tax	1,129	4,247
PRC Withholding Tax	,	
- current period	_	606
– over-provision in prior years	(9,128)	
	(7,999)	4,853
Deferred taxation	(2,502)	(1,817)
	(_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(1,011)
	(10,501)	3,036

On 21 March 2018, the Hong Kong Legislative Council passed The Inland Revenue (Amendment) (No. 7) Bill 2017 (the "Bill") which introduces the two-tiered profits tax rates regime. The Bill was signed into law on 28 March 2018 and was gazetted on the following day. Under the two-tiered profits tax rates regime, the first HK\$2 million of profits of the qualifying group entity will be taxed at 8.25%, and profits above HK\$2 million will be taxed at 16.5%. The profits of group entities not qualifying for the two- tiered profits tax rates regime will continue to be taxed at a flat rate of 16.5%.

No provision for taxation in Hong Kong has been made for both periods as the Group incurred tax losses in Hong Kong.

Pursuant to rules and regulations of Bermuda and the British Virgin Islands ("BVI"), the Group is not subject to any income tax in Bermuda and the BVI.

Pursuant to the Enterprise Income Tax Law and Implementation Rules of the PRC, subsidiaries of the Company established in the PRC are subject to an income tax rate of 25% for both periods. Certain subsidiaries established in Chongqing (the "Relevant Subsidiaries"), a municipality in Western China, were engaged in a specific state-encouraged industry as defined under the new "Catalogue of Encouraged Industries in the Western Region" (effective from 1 October 2014) pursuant to《財政部、海關總署、國家稅務總局關於深入實施西部大開發戰略有關稅收政策問題的通知》(Caishui [2011] No. 58) issued in 2011 and were subject to a preferential tax rate of 15% when the annual revenue from the encouraged business exceeded 70% of each subsidiary's total revenue in a fiscal year. Pursuant to《關於延續西部大開發企業所得稅政策的公告》(Announcement No. 23 of the Ministry of Finance in 2020) issued in April 2020, the Relevant Subsidiaries were subject to a preferential tax rate of 15% from 1 January 2021 to 31 December 2030, when the annual revenue from the encouraged business exceeded 60% of each subsidiary's total revenue in a fiscal year.

Pursuant to 《關於實施小微企業普惠性税收減免政策的通知》(Caishui [2019] No. 13) issued in 2019, certain subsidiaries qualifying as Small and Micro Enterprises whose annual taxable income is less than RMB1.00 million, 25% of the amount will be reduced, and the PRC Enterprise Income Tax will be at the tax rate of 20%; for the portion of annual taxable income exceeding RMB1.00 million but not exceeding RMB3.00 million, 50% of the amount will be reduced, and the PRC Enterprise Income Tax will be at the tax rate of 20%. Pursuant to《關於實施小微企業和個體工商戶所得稅優惠政策的公告》(Caishui [2021] No. 12) issued in 2021, for the portion of annual taxable income less than RMB1.00 million for Small and Micro Enterprises, on the basis of the preferential policies stipulated in Article 2 of 《關於實施小微企業普惠性稅收減免政策的通知》(Caishui [2019] No. 13) issued in 2019, the PRC Enterprise Income Tax will be reduced by half.

No provision for the Macau Complementary Tax has been made as the Group has no assessable profits in Macau for both periods.

PRC withholding income tax of 5% shall be levied on the dividends declared by the companies established in the PRC to their foreign investors out of their profits earned after 1 January 2008.

7. DIVIDENDS

No dividend was paid or proposed for the six months ended 31 December 2021 and 2020, nor has any dividend been proposed since the end of the reporting period.

8. (LOSS)/EARNINGS PER ORDINARY SHARE

	Six months ended 31 December		
	2021	2020	
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
(Loss)/profit:			
(Loss)/profit for the period attributable to owners of the Company for the			
purposes of basic (loss)/earnings per ordinary share	(38,061)	9,862	
Effect of dilutive potential ordinary shares			
- Effective interest on convertible bonds due on 16 January 2023 ("CB 2023")	N/A	5,204	
- Change in fair value of derivatives embedded in CB 2023	<u>N/A</u>	(8,775)	
(Loss)/profit for the period attributable to owners of the Company for the			
purposes of diluted (loss)/earnings per ordinary share (Note (ii))	(38,061)	6,291	
	2021	2020	
	'000	'000	
	(Unaudited)	(Unaudited) (Restated)	
Number of shares (Note (i))			
Weighted average number of ordinary shares for the purpose of basic (loss)/			
earnings per ordinary share	179,400	154,672	
Effect of dilutive potential ordinary shares: CB 2023	N/A	53,300	
Weighted average number of ordinary shares for the purpose of diluted (loss)/			
earnings per ordinary share (Notes (ii) & (iii))	179,400	207,972	

Notes:

- i) The weighted average number of ordinary shares for the six months ended 31 December 2020 had been adjusted for the effect of share consolidation completed on 27 July 2021.
- ii) The calculation of diluted loss per ordinary share for the six months ended 31 December 2021 did not assume the conversion of convertible bonds, since the conversion would result in an anti-dilutive effect on loss per share.
- iii) For the six months ended 31 December 2021 and 2020, the computation of diluted (loss)/earning per ordinary share did not assume the exercise of share options because their exercise price is higher than the average share price.

9. TRADE AND OTHER RECEIVABLES AND DEPOSITS PAID

The Group generally allows a credit period up to 90 days (30 June 2021: up to 90 days) to its debtors.

Included in trade and other receivables and deposits paid are trade receivables, net of allowance for credit losses, of HK\$53,640,000 (30 June 2021: HK\$49,637,000) and an aged analysis based on invoice date, net of allowance, at the end of the reporting period, is as follows:

	31 December	30 June
	2021	2021
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
0-30 days	42,370	43,199
31-60 days	2,311	3,741
61-90 days	4,818	456
Over 90 days	4,141	2,241
	53,640	49,637

10. TRADE AND OTHER PAYABLES, ACCRUALS AND DEPOSITS RECEIVED

not provided in the condensed consolidated financial statements

Included in trade and other payables, accruals and deposits received are trade payables of HK\$27,540,000 (30 June 2021: HK\$23,199,000) and an aged analysis based on the invoice date at the end of the reporting period is as follows:

	31 December	30 June
	2021	2021
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)
0-30 days	26,408	22,850
31-60 days	331	148
61-90 days	_	51
Over 90 days	801	150
	27,540	23,199
11. CAPITAL COMMITMENTS		
	31 December	30 June
	2021	2021
	HK\$'000	HK\$'000
	(Unaudited)	(Audited)

12. PLEDGE OF ASSETS

As at 31 December 2021, the Group's bank deposits with carrying amounts of HK\$769,850,000 (30 June 2021: HK\$766,348,000) were pledged to banks as securities to obtain the banking facilities granted to the Group.

1,133

OVERVIEW

The Group is principally engaged in trademark licensing and retailing for gold and jewellery products in Hong Kong and Mainland China and providing mobile media marketing service in Mainland China.

During the Period, the ever-evolving COVID-19 pandemic continued to challenge the world. Many countries imposed severe entry restrictions and quarantine rules and enacted a large range of social distancing measures, all of which have severely dampened consumer sentiment. Fortunately, life slowly returned to normal in Mainland China and Hong Kong. The zero COVID policy adopted by Mainland China has enabled it to outperform many other countries and has contributed to an economic recovery. Stimulus measures announced by the Hong Kong governments has boosted local consumer sentiment and helped restore some of the sales loss under travel restrictions. Amid this difficult business environment, the Group recorded a decline in overall same-store growth of 4%.

FINANCIAL REVIEW

The Group recorded a total turnover of approximately HK\$429 million for the Period, representing an increase of 10% as compared to the turnover of approximately HK\$389 million for the same period last year ("Last Period"). The loss for the Period attributable to the owners was approximately HK\$38 million compared to a gain of approximately HK\$10 million Last Period. The loss of the Group for the Period was primarily attributable to (i) decrease in gross profit margin of the Group as a result of the worsening of the market conditions and business environment; (ii) decrease in exchange gain; (iii) loss on early redemption of convertible bonds; and (iv) no subsidies received under the Employment Support Scheme of Hong Kong Government for the Period.

Retailing of gold and jewellery products accounted for 86% (2020: 88%) of total turnover. The retail revenue was approximately HK\$367 million for the Period, representing an increase of 7% from approximately HK\$343 million Last Period. Mainland China continued to be the Group's major market, contributing 91% (2020: 85%) of retail sales for the Period. The retail revenue from Mainland China increased by 14% to approximately HK\$332 million for the Period from approximately HK\$290 million Last Period. The Group's retail revenue from Hong Kong and Macau market was approximately HK\$35 million for the Period, representing a decrease of 34% from approximately HK\$53 million Last Period. The Group recorded a decline in overall same-store growth of 4% (2020: decline of 8%), of which same-store growth in Mainland China was a decline of 3% (2020: decline of 3%) and in Hong Kong and Macau was a growth of 22% (2020: decline of 18%).

The Group has implemented various cost control measures. The percentage of the Group's selling and distribution expense to total turnover decreased to 25% (2020: 28%) this Period whereas the percentage of the Group's general and administrative expense to total turnover remained stable of 9% (2020: 9%). The Group's other gains and losses have decreased to approximately HK\$7 million for the Period from approximately HK\$28 million Last Period. Included in other gains and losses are exchange gain of approximately HK\$8 million, compared to a gain of approximately HK\$30 million Last Period.

INTERIM DIVIDENDS

The Board has resolved not to recommend an interim dividend in respect of the Period to the holders of ordinary shares of the Company.

BUSINESS REVIEW

Retail business

Overall revenue from the retail business was approximately HK\$35 million (2020: HK\$53 million) for Hong Kong and Macau and approximately HK\$332 million (2020: HK\$290 million) for Mainland China.

As at 31 December 2021, the Group had 3 points-of-sale in Hong Kong and 326 points-of-sale in Mainland China under the brand name "3D-GOLD." Of the points-of-sale in Mainland China, 61 are self-operated points-of-sale and 265 are licensee points-of-sale.

The Group's self-operated points-of-sale are located at department stores or shopping malls within prime shopping districts in Mainland China and most of them are subject to turnover-based rent. The Hong Kong and Macau operations are, on the other hand, subject to fixed rentals. Management is currently engaged in negotiations with individual landlords to maintain the effective rentals at a reasonable level.

The Group's strategy in Mainland China is to continue to focus on the growth of licensee stores. This model gives the Group the option to leverage the capital, local knowledge and premises of its licensees, a flexible and fast roll out strategy that requires minimal capital outlay from the Group. This model enables the management to make critical decisions at times of market changes with minimal adverse impact on the Group.

With an aim to improve the profitability, the management has focused on the following areas through implementing various measures: (i) adjusting the sales network by focusing on profit-making stores and closing down non-performing stores, (ii) introducing a new regional franchisee system to strengthen the retail operations, (iii) continuing to develop and promote new product series, (iv) persistent costs control including requesting landlords to provide rental reduction or relief; and (v) improving cash flow. The opening, renewal and closing of the Group's points-of-sales in Hong Kong, Macau, and Mainland China will be reviewed continually to ensure consistence with its overall business plan and strategies. The Group's growth plans will be continuously adjusted, based on the financial returns, marketing benefits and strategic advantages. Prospectively, the Mainland China market will remain the key growth driver in the future.

Products and Design

The Group has continued to advance its product designs and innovations. Through continuous enhancement in product quality, the Group is committed to offer product series which are able to meet with our customers' preferences.

During the Period, the Group has enlarged its product portfolio to capture different market segments. Newly launched products include:

- "Shimmer Beat" Collection
- Gold Wedding Collection
- "Love Glitter" Collection
- "Golden Allure GA" Collection
- Pure Gold Chinese Zodiac Collection
- Classic Gold Collection
- "3DG Jewellery x Luo Yang" Collection
- "Love Lane" Collection
- "Love Rhythm" Collection
- "Cool Love" Collection

Marketing and Promotion

The Group strongly believes in the value of a strong brand. A strong jewellery brand means trust worthiness, quality and design; trust facilitates the buying decision. The Group continues to promote the "3D-GOLD" brand through a comprehensive marketing programme and to present a corporate image of superior quality.

The Group's marketing programme includes sponsorships and exhibitions as follows:

- Organized a "Brand Licensee Business Webinar (3rd quarter 2021)"
- Organized a "Brand Licensee Business Webinar (4th quarter 2021)"

Awards and Achievements

The Group has also achieved a industry awards as recognition of its efforts in promoting service excellence, industry best practice and its contributions to the jewellery retail sector.

- "Happy Company 2021" by Hong Kong Promoting Happines Index Foundation
- "CORPHUB Hong Kong's Most Outstanding Services Awards 2021 Jewellery"
- "Capital Weekly Services Awards 2021 Jewellery"
- "BOCHK Corporate Environmental Leadership Awards Programme 2020 Eco Partner"
- "Marie Claire Best Label Award 2020/2021 (Best Jewelry)"
- "HKRMA Certificate of Outlet Anti-Epidemic Measures Recognition"
- "Capital ESG Awards 2021"
- "TVB Weekly Brand Award 2021 Jewellery"
- "HKRMA 2021 Quality Service Retailer of the Year of Flagship Stores" Bronze Award

Mobile Media Marketing Service Business

The Internet economy has become one of the key growth drivers of the Chinese economy in recent years. With a growing number of smartphone users in China and driven by the boom in smartphone usage, the number of mobile internet users in China is growing steadily, providing business opportunities for merchants, media platforms and media publishers. Given the distinctive features and functions offered by media platforms, they have grown rapidly and become the main channel for merchants to market and promote their brands and products. Media marketing service providers connect merchants with media publishers. Driven by the growing interest and popularity of leading media platforms, such as

WeChat, TouTiao.com and TikTok, for mobile internet users, merchants are spending more resources and marketing budgets on media than traditional websites, providing business opportunities for media marketing service providers. Moreover, catalyzed by the COVID-19 pandemic, users have shifted from traditional consumption patterns to online consumption, increasing consumer reliance on online channels and accelerating the digital marketing process. The construction of channels for all-area traffic has also been upgraded from graphic video promotion to live streaming, and merchants tend to place advertisements on the Internet. Considering the potential growth in the media marketing service industry, the Group has expanded its business into mobile media marketing services.

The Group's mobile media marketing service provides Internet marketing technology for merchants. Through data collection and analysis, the Group offers solutions to merchants to improve the effectiveness and efficiency of their advertisements.

The Group builds ties between clients (i.e., merchants) and media publishers through the use of technology and platforms, providing a combination of display and performance-based marketing technology services. Display marketing refers to a marketing method of showing advertising content in the form of images, videos, etc., while performance-based marketing refers to a type of online marketing that charges customers for specific actions (e.g., clicks, downloads or sales) taken by the Internet audience. Based on adequate communication with the client on the characteristics and needs of the product, the Group will make use of its business intelligence technology to analyze the personalities of target audience and develop corresponding distribution strategies so as to identify target audience on the Internet and recommend tailor-made product mix to clients. The Group will also place online advertisements for clients by using an appropriate mix of media and advertising position, for example, displaying advertising content in the form of images (e.g., banners, inserts or graphics) and videos. Together with real-time recording, performance analysis, tracking and evaluation, the Group further optimizes the advertising process to enhance the marketing effect of client's advertisements, acquiring more users for our clients.

OUTLOOK

The COVID-19 pandemic is unlikely to subside in the near future. However, Mainland China was one of the first to start to emerge from the pandemic since the second half of 2020 resulting in a rebound in its economy. The Group believes that China's significant market advantages and potentials for domestic demand, the long-term positive fundamentals of China's economy remain unchanged. The Group will further leverage on the stable economic environment in Mainland China to enhance its strategic coverage rate in the Mainland China market. In addition, shifting towards from traditional business models to new media on the Internet has become a trend. According to the White Paper on the Development of Digital Economy in China published in April 2021, the scale of China's digital economy has reached RMB39.2 trillion in 2020. With the development of the metaverse ecosystem, there is huge scope for the development of mobile media business.

Going forward, the Group will continue to swiftly respond to the turbulent retail market by adopting various measure to save costs and minimize expenditures in order to enhance cost effectiveness and business efficiency. The Group is also continuously exploring opportunities in the mobile media marketing services market. Through a complete service chain consists of enhanced marketing strategy coverage rate, media placement and execution, results monitoring and optimization, precise marketing, traffic integration and other services, the Group is committed to building an integrated marketing platform from a fundamental integration of Internet traffic to a full range of precise digital marketing services.

FUNDS RAISING AND USE OF PROCEEDS

The Company has received net proceeds of approximately HK\$83.5 million in connection with the subscription of subscription shares and convertible bonds ("First Subscription") and HK\$57.5 million in connection with the subscription of subscription shares and convertible bonds ("Second Subscription"). The net proceeds of the First Subscription together with the Second Subscription was approximately HK\$141 million. As disclosed in the Company's announcement dated 31 May 2021, 12 November 2021 and 6 December 2021 and circular dated 30 June 2021, the net proceeds will be applied as to approximately HK\$126 million for repayment of indebtedness and HK\$15 million for general working capital. As of 31 December 2021, the net proceeds had been applied as follows:

	Amount of net proceeds intended to be allocated (HK\$ million)	Actual utilized amount as of 31 December 2021 (HK\$ million)	Untilized amount as of 31 December 2021 (HK\$ million)	Expected timeline for utilising the remaining net proceeds
Repayment of indebteness				
Repayment of loan	13.50	(13.50)	_	N/A
Repayment of other borrowing	22.00	(22.00)	-	N/A
				On or before
Repayment of deposits received	10.50	(5.00)	5.50	31 December 2022
Repayment of convertible bonds	80.00	(80.00)		N/A
	126.00	(120.50)	5.50	
				On or before
General working capital	15.00	(8.50)	6.50	31 December 2022
	141.00	(129.00)	12.00	

Note 1 As 31 December 2021, the unutilised net proceeds from the Subscription were deposited with a licensed bank.

Note 2 The expected timelines for utilizing the remaining net proceeds is based on the best estimation made by the Group. It may by subject to further change based on the future development of the market condition.

OTHERS

Liquidity and Financial Resources

The Group centralises funding for all its operations through the corporate treasury based in Hong Kong. As at 31 December 2021, the Group had total cash and cash equivalents amounting to HK\$823 million (30 June 2021: HK\$863 million). The Group's net borrowing as at 31 December 2021 was HK\$848 million (30 June 2021: HK\$840 million), being total borrowing of HK\$1,671 million (30 June 2021: HK\$1,703 million) less pledged bank deposits and bank balances and cash of HK\$823 million (30 June 2021: HK\$863 million). After taking into account the gold inventories of HK\$282 million (30 June 2021: HK\$266 million), the Group's net borrowing as at 31 December 2021 was HK\$566 million (30 June 2021: HK\$574 million), being total borrowing less pledged bank deposits, bank balances and cash and gold inventories. As at 31 December 2021, the Group has available unutilised revolving banking facilities of HK\$664 million (30 June 2021: HK\$664 million).

The current ratio of the Group as at 31 December 2021 was 94% (30 June 2021: 93%), calculated on the basis of current assets of HK\$1,600 million (30 June 2021: HK\$1,619 million) over current liabilities of HK\$1,699 million (30 June 2021: HK\$1,733 million). The gearing ratio was 106% (30 June 2021: 107%), calculated on the basis of the total liabilities of HK\$1,936 million (30 June 2021: HK\$1,950 million) over total assets of HK\$1,828 million (30 June 2021: HK\$1,828 million).

Share Capital and Capital Structure

As at 31 December 2021, the Company had 269,671,601 ordinary shares of HK\$0.001 each in issue (30 June 2021: 154,671,601 (as adjusted for the effect of the share consolidation) ordinary shares of HK\$0.4 (as adjusted for the effect of the share consolidation)).

Treasury Policies

The Group generally financed its operations with internally generated resources and funds from equity and/or debt financing activities. All financing methods will be considered so long as such methods are beneficial to the Company. Bank deposits are in HK\$, RMB, US\$ and MOP.

Capital Commitments

Capital commitments of the Group as at 31 December 2021 are set out in note 11.

Pledged Assets

Pledged assets of the Group as at 31 December 2021 are set out in note 12.

Contingent Liabilities and Guarantee

As at 31 December 2021, the Company had corporate financial guarantee amounting to HK\$1,075,000,000 (30 June 2021: HK\$1,075,000,000) to banks in respect of 50% of the aggregated amount of banking facilities granted to its subsidiary. As at 31 December 2021, the banking facilities utilised by the subsidiary was HK\$1,486,000,000 (30 June 2021: HK\$1,486,000,000). As at 31 December 2021, a loss allowance of HK\$10,532,000 (30 June 2021: HK\$12,435,000) estimated under the expected credit loss model in respect of such corporate financial guarantee in the Company's statement of financial position was recognised whereas no financial impact on the consolidated financial statements. As at 31 December 2021 and 30 June 2021, save as disclosed above, the Group and the Company did not have any material contingent liabilities.

Foreign Exchange Exposure

For the period ended 31 December 2021, the Group earned revenue in HK\$, RMB and MOP and incurred costs in HK\$, RMB, US\$ and MOP. Although the Group currently does not have any foreign currency hedging policy, it does not foresee any significant currency exposure in the near future. However, any permanent or significant change in RMB against HK\$, may have possible impact on the Group's results and financial positions.

Significant Investments, Material Acquisitions and Disposals

The Group did not have any significant investments, material acquisition or disposals of assets, subsidiaries, associates or joint ventures during the period ended 31 December 2021.

Events after the Reporting Period

In February 2022, the Company received a letter of financial support from Mr. Wang Chaoguang, the co-chairman and an executive director of the Company that Mr. Wang Chaoguang will provide adequate funds to enable the Group to meet in full its financial obligations as they fall due for at least 18 months from 31 December 2021.

Financial Risk and Exposure

The Group did not have any outstanding material foreign exchange contracts, interest or currency swaps, or other financial derivatives as at 31 December 2021.

Employees and Remuneration Policy

As at 31 December 2021, the Group had 975 employees (30 June 2021: 982). The Group's remuneration policy is periodically reviewed by the Remuneration Committee and the Board. Remuneration is determined by reference to market conditions, company performance, and individual qualifications and performance.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

During the Period, neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities.

COMPLIANCE WITH THE CODE PROVISIONS ON CORPORATE GOVERNANCE CODE

The Company's code on corporate governance practices was adopted with reference to the code provisions on Corporate Governance Code and Corporate Governance Report (the "CG Code") contained in Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules").

The Company principally complied with the CG Code throughout the Period, except for the following deviations:

CG Code A.2.1 stipulates that the roles of chairman and chief executive should be separate and should not be performed by the same individual. On 12 June 2019, Mr. Li Ning is appointed as an executive Director and Chairman of the Board to provide strong leadership and ensure the execution of the Group's strategies and policies. After the resignation of the former chief executive officer on 4 October 2019, Mr. Li Ning has been assuming the role of chief executive officer. The Board is of the view that currently vesting the roles of chairman and chief executive in Mr. Li Ning provides the Group with strong and consistent leadership and allows for more effective and efficient business planning and decisions as well as execution of long term business strategies.

CG Code A.4.1 stipulates that the non-executive directors should be appointed for a specific term, subject to re-election. The Company has not fixed the term of appointment for the non-executive director, Mr. Hu Hongwei and the independent non-executive directors, Dr. Loke Yu alias Loke Hoi Lam and Mr. Fan, Anthony Ren Da. However, all the non-executive director and independent non-executive directors are subject to retirement by rotation at least every three years and re-election at the annual general meeting of the Company pursuant to the Company's bye-laws. As such, the Board considers that sufficient measures have been taken to ensure the Company's corporate governance practices are no less exacting than those in the CG Code.

The current corporate governance practices of the Company will be reviewed and updated in a timely manner in order to comply with the Listing Rules.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS OF THE COMPANY

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") set out in Appendix 10 to the Listing Rules. All directors of the Company have confirmed, following specific enquiry by the Company, that they have complied with the required standards set out in the Model Code throughout the Period.

AUDIT COMMITTEE

The Audit Committee has reviewed with the management the accounting principles and practices adopted by the Group and discussed internal controls and financial reporting matters including a review of the unaudited interim financial statements for the Period. The Group's unaudited interim financial statements for the period ended 31 December 2021 have been reviewed by the Audit Committee. As at the date of this announcement, the Audit Committee comprises three independent non-executive directors, namely, Dr. Loke Yu alias Loke Hoi Lam, Mr. Fan, Anthony Ren Da and Mr. Chan Kim Sun.

PUBLICATION OF INTERIM RESULTS AND DESPATCH OF INTERIM REPORT

This results announcement is published on the websites of The Stock Exchange of Hong Kong Limited (www.hkex.com.hk) and the Company (www.hkrh.hk). The interim report 2021 containing all the information required by the Listing Rules will be dispatched to the Company's shareholders and available on the above websites in due course.

By order of the Board of

Hong Kong Resources Holdings Company Limited

Mr. Li Ning

Chairman

Hong Kong, 25 February 2022

As at the date of this announcement, the Board comprises Mr. Li Ning (Chairman), Mr. Wang Chaoguang (Co-chairman) and Ms. Dai Wei as executive Directors; Mr. Hu Hongwei as non-executive Director; and Dr. Loke Yu alias Loke Hoi Lam, Mr. Fan, Anthony Ren Da and Mr. Chan Kim Sun as independent non-executive Directors.