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SUN CHEONG CREATIVE DEVELOPMENT HOLDINGS LIMITED

新昌創展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Provisional Liquidators Appointed)

(For Restructuring Purposes)

(Stock code: 1781)

DATE OF BOARD MEETING

Sun Cheong Creative Development Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that a meeting of the board of directors of the Company (the “**Directors**” and the “**Board**”, respectively) will be held on Thursday, 31 March 2022 for the purposes of, among other matters, considering and approving the audited consolidated financial results of the Company and its subsidiaries for the year ended 31 December 2021 for publication and considering the recommendation on the payment of a final dividend, if any.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company has been suspended since 9:00 a.m. on 2 July 2020, and will remain in suspension until further notice.

Shareholders and potential investors of the Company should accordingly exercise caution when dealing in the securities of the Company.

By order of the Board

Sun Cheong Creative Development Holdings Limited

(Provisional Liquidators Appointed)

(For Restructuring Purposes)

CHAN Sai On Bill

Executive Director

Hong Kong, 11 March 2022

As at the date of this announcement, the executive Directors are Mr. Chan Sai On Bill, Mr. Ng Chun Chung, Mr. Jason Westcott; and the independent non-executive Directors are Ms. Lin Weiqi Wendy, Mr. Wong Chi Kei and Dr. Chan Kai Yue Jason.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statements in this announcement misleading.