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(Stock code: 2100)

Date of Board Meeting

The board of directors (the "**Board**") of BAIOO Family Interactive Limited ("**BAIOO**" or the "**Company**", together with its subsidiaries and its controlled entities in the PRC, the "**Group**") hereby announces that a meeting of the Board will be held on Tuesday, 29 March 2022 for the purpose of considering and approving the final results of the Group for the year ended 31 December 2021 and the recommendation of a special dividend, if any, and transacting any other business.

On behalf of the Board BAIOO Family Interactive Limited DAI Jian

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 16 March 2022

As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive Directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.