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GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嚜子控股集團有限公司**

(Incorporated under the laws of the Cayman Islands with limited liability of its members)

(Stock Code: 6896)

POSITIVE PROFIT ALERT

This announcement is made by Golden Throat Holdings Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) hereby announces that, based on a preliminary assessment of the Group’s unaudited consolidated management accounts for the year ended 31 December 2021 and the information currently available to the Board, the Group expects the profit for the year ended 31 December 2021 to increase by approximately 20% as compared to the corresponding period in 2020. The increase in the profit was mainly because the Group’s sales for the year ended 31 December 2021 returned to the level prior to the outbreak of the novel coronavirus (“**COVID-19**”) pandemic, while the lower profit in the corresponding period in 2020 due to the impact of the COVID-19 pandemic.

The Company is in the process of finalising the Group’s consolidated annual financial results for the year ended 31 December 2021. The information contained in this announcement is only an estimate made by the Board based on the preliminary assessment of information currently available to the Board, which has not been audited or reviewed by the auditors or the audit committee of the Company. Shareholders and potential investors of the Company are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2021 to be published.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the People's Republic of China
16 March 2022

As at the date of this announcement, the Board comprises Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong, Mr. LU Xinghong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong and Mr. CHENG Yiqun as independent non-executive directors.