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a metaverse company

A Metaverse Company

— 元 宇 宙 公 司

(formerly known as “Starrise Media Holdings Limited 星宏傳媒控股有限公司”)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1616)

VOLUNTARY ANNOUNCEMENT

This announcement is made on a voluntary basis by A Metaverse Company (the “**Company**”, together with its subsidiaries, the “**Group**”) to provide the shareholders of the Company and potential investors an update on the latest business developments of the Group.

The Group is principally engaged in (i) the licensing of drama series and films and the production of drama series and films, and distribution and related services (the “**Media Business**”) and (ii) through its subsidiaries Digital Light Year Technology Co., Limited, Beijing Millennium Light Year Information Technology Co., Ltd* (北京千禧光年信息技術有限公司) (“**Beijing Millennium**”) and Xi’an Digital Light Year Software Development Co., Ltd* (西安數字光年軟件開發有限公司), the provision of cloud gaming, software development, internet data, digital content production, technology consulting and related services (the “**Metaverse Business**”).

The board (the “**Board**”) of directors (the “**Directors**”) is pleased to announce that on 14 March 2022, Ganzhou City Nankang District Chengfa Group Tourism Development Investment Co., Ltd.* (贛州市南康區城發集團旅遊開發投資有限責任公司) (“**Chengfa Tourism**”) announced that the tender for the Immersive Experience Home Digital Exhibition and Experience Centre Project* (沉浸式體驗家居數字化展銷平台和體驗中心項目) (the “**Tender**”) has been awarded to Beijing Millennium for the total tender amount of RMB28,000,000. As at the date of this announcement, Chengfa Tourism is ultimately and beneficially owned by Nankang District Supervision Management Office for State-owned Assets of Ganzhou City* (贛州市南康區國有資產監督管理辦公室); each of Chengfa Tourism and its ultimate beneficial owner(s) is a third party independent of the Company and its connected persons.

Following the award of the Immersive Experience Home Digital Exhibition and Experience Centre Project by Chengfa Tourism, Beijing Millennium shall enter into a formal agreement with Chengfa Tourism, pursuant to which Beijing Millennium shall develop and supply to Chengfa Tourism softwares and platforms which enable the reconstruction of a Metaverse with digital identities as an interface for users to experience in the exhibition and the experience centre for the total tender amount of RMB28,000,000.

* for identification purposes only

The Board considers that the award of the Tender not only brings in revenue attributable to the Group's Metaverse Business, but also represents an opportunity for the Group to further enhance its reputation in the industry through the construction of commercialised Metaverse for public exhibitions, which in turn would create more opportunities for the Group to further develop its Metaverse Business. The Group will continue to explore opportunities for its Media Business and Metaverse Business to achieve better returns to reward the support of the shareholders of the Company.

By Order of the Board
A Metaverse Company
LIU Dong
Executive Director

Beijing, the PRC, 17 March 2022

As at the date of this announcement, the Board comprises seven Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. YANG Qinyan and Mr. HE Han as executive Directors; and Mr. LAM Kai Yeung, Ms. LIU Chen Hong and Mr. KWOK Pak Shing as independent non-executive Directors.