

AM GROUP HOLDINGS LIMITED

秀商時代控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code: 1849)

(股份代號：1849)

NOTIFICATION LETTER 通知信函

30 March 2022

Dear Registered Shareholder,

AM Group Holdings Limited (the "Company")

— Notice of publication of the interim report for the six months ended 31 December 2021 (the "Current Corporate Communication")

The English and Chinese versions of the Current Corporate Communication is available on the website of the Company at www.amgroupholdings.com and the website of Hong Kong Exchanges and Clearing Limited (the "HKEx") at www.hkexnews.hk. You may access the Current Corporate Communication through the websites of the Company and HKEx.

Shareholders who have chosen (or are deemed to have consented) to access the Company's corporate communications* published on the website of the Company in place of receiving printed copies may request for printed copies of the corporate communications to be sent to them. Shareholders who for any reason have difficulty in accessing the Current Corporate Communication posted on the website of the Company will, upon request in writing to the Company c/o Tricor Investor Services Limited, the branch share registrar and the transfer office of the Company in Hong Kong (the "Share Registrar"), at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to 1849-ecom@hk.tricorglobal.com, be sent the Current Corporate Communication in printed form free of charge.

If you wish to receive printed version(s) of the Current Corporate Communication, please complete Part A of the Change Request Form on the reverse side of this letter and return it to the Company c/o the Share Registrar by using the freepost mailing label (applicable for posting within Hong Kong only) or by email to 1849-ecom@hk.tricorglobal.com. The Change Request Form may also be downloaded from the website of the Company at www.amgroupholdings.com or the website of HKEx at www.hkexnews.hk.

You are entitled to change the choice of means of receipt and/or language of the Company's future corporate communications at any time by completing Part B of the Change Request Form on the reverse side of this letter and returning it to the Company c/o the Share Registrar at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to 1849-ecom@hk.tricorglobal.com.

Should you have any questions in relation to this letter, please call the dial-up hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
AM Group Holdings Limited
Teo Li Lian

Chairlady, Executive Director and Chief Executive Officer

* Corporate communications mean any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities, which include but are not limited to (a) directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

致列位登記股東：

秀商時代控股有限公司(「本公司」)

— 截至2021年12月31日止六個月之中期報告(「本次公司通訊」)之發佈通知

本次公司通訊之中、英文版本已上載於本公司網站www.amgroupholdings.com及香港交易及結算所有限公司(「香港交易所」)網站www.hkexnews.hk。閣下可透過本公司及香港交易所網站瀏覽本次公司通訊。

凡已選擇(或被視為已同意)瀏覽在本公司網站登載之本公司之公司通訊*以代替收取印刷本之股東,均可要求索取公司通訊之印刷本。股東如因任何理由瀏覽於本公司網站登載之本次公司通訊時遇有困難,可透過卓佳證券登記有限公司(為本公司於香港之股份過戶登記分處)(「股份過戶登記處」),地址為香港皇后大道東183號合和中心54樓向本公司提出書面要求或電郵至1849-ecom@hk.tricorglobal.com,可獲免費發送本次公司通訊之印刷本。

如閣下欲收取本次公司通訊印刷本,請填妥在本函背面之變更申請表格之甲部,並使用免郵費郵寄標籤(僅適用於香港投寄)透過股份過戶登記處寄回至本公司。變更申請表格亦可於本公司網站www.amgroupholdings.com或香港交易所網站www.hkexnews.hk內下載。

閣下有權隨時更改日後公司通訊之收取方式及/或語言版本之選擇,需填寫本函背面之變更申請表格之乙部,然後送回股份過戶登記處至香港皇后大道東183號合和中心54樓或電郵至1849-ecom@hk.tricorglobal.com,以通知本公司。

倘若閣下有任何與本函內容有關的疑問,請於辦公時間內(星期一至星期五(香港公眾假期除外)上午9時正至下午5時正)致電電話熱線(852) 2980 1333查詢。

代表
秀商時代控股有限公司
主席兼執行董事
張麗蓮
謹啟

2022年3月30日

* 公司通訊指本公司發出或將予發出以供本公司任何證券的持有人參照或採取行動的任何文件,包括但不限於:(a)董事會報告、年度賬目連同核數師報告及(如適用)財務摘要報告;(b)中期報告及(如適用)中期摘要報告;(c)會議通告;(d)上市文件;(e)通函;及(f)代表委任表格。