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NOTICE OF GENERAL MEETING

NOTICE IS HEREBY GIVEN that a general meeting (the "**General Meeting**") of Oriental Enterprise Holdings Limited (the "**Company**") will be held at 4th Floor, Oriental Media Centre, 23 Dai Cheong Street, Tai Po Industrial Estate, Hong Kong on Tuesday, 21 June 2022 at 11:00 a.m. for the purpose of considering and, if thought fit, passing (with or without modifications) the following resolution as an ordinary resolution:

ORDINARY RESOLUTION

"THAT:

(a) the entering into of the SPA (as defined in the circular of the Company dated 31 March 2022 (the "Circular"), of which this notice forms part), a copy of which has been produced to this meeting marked "A" and signed by the chairman of this meeting for identification purpose, by the Vendor (as defined in the Circular) and the transactions contemplated thereunder be and are hereby approved, confirmed and ratified in all respects; and

(b) any director(s) of the Company be and is/are hereby authorised for and on behalf of the Company to execute (and, if necessary, affix the common seal of the Company in accordance with the articles of association of the Company to) any documents, instruments and agreements and to do any such acts or things as may be deemed by him/her/them in his/her/their absolute discretion to be necessary or incidental to, ancillary to or in connection with the SPA and the transactions contemplated thereunder and (to the extent permitted by the applicable law, regulations and rules, including the Listing Rules (as defined in the Circular)) to approve and/or make immaterial amendments and modifications (including extension or relaxation of time period or constraints) to the terms and conditions thereof as such director(s) may deem necessary and in the interests of the Company and its shareholders to do so."

By order of the board of Oriental Enterprise Holdings Limited Ka-bong WONG Company Secretary

Hong Kong, 31 March 2022

Notes:

- 1. A member of the Company entitled to attend and vote at the General Meeting may appoint another person as his/her/its proxy to attend and vote instead of him/her/it. A member of the Company who is the holder of two or more shares may appoint more than one proxy to represent him/her/it and attend and vote on his/her/its behalf at the General Meeting. A proxy need not be a member of the Company. In addition, a proxy or proxies representing either a member of the Company who is an individual or a member of the Company which is a corporation shall be entitled to exercise the same power on behalf of such member of the Company which he/she/they represent as such member of the Company could exercise.
- 2. In order to be valid, the instrument appointing a proxy shall be in writing under the hand of the appointor or his/her attorney duly authorised in writing or, if the appointor is a corporation, either under its seal or under the hand of an officer, attorney or other person authorised to sign the same. In the case of an instrument of proxy purporting to be signed on behalf of a corporation by an officer thereof, it shall be assumed, unless the contrary appears, that such officer was duly authorised to sign such instrument of proxy on behalf of the corporation without further evidence of the facts.
- 3. The register of members of the Company will be closed from Friday, 17 June 2022 to Tuesday, 21 June 2022, both days inclusive, during which period no transfer of shares will be effected. In order to qualify for attending the General Meeting, all transfers accompanied by the relevant share certificates must be deposited at the Company's share registrar, Tricor Friendly Limited of Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, for registration no later than 4:30 p.m. on Thursday, 16 June 2022.

- 4. The instrument appointing a proxy and the power of attorney or other authority (if any) under which it is signed, or a notarially certified copy of such power or authority, shall be deposited at the Company's registered office at Oriental Media Centre, 23 Dai Cheong Street, Tai Po Industrial Estate, Hong Kong, not less than 48 hours before the time appointed for holding the General Meeting or any adjournment thereof.
- 5. Delivery of an instrument appointing a proxy will not preclude a member of the Company from attending and voting in person at the meeting and in such event, the instrument appointing a proxy shall be deemed to have been revoked.
- 6. Where there are joint holders of any share of the Company, any one of such joint holders may vote, either in person or by proxy, in respect of such share as if he/she/it were solely entitled thereto, but if more than one of such joint holders be present at the General Meeting, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders, and for this purpose, seniority shall be determined by the order in which the names stand in the register of members of the Company in respect of the joint holding.
- 7. In the event that a typhoon signal no.8 (or above) or a black rainstorm warning is in effect at any time from 9:00 a.m. to 11:00 a.m. on the day of the General Meeting, the General Meeting will be automatically postponed to Wednesday, 22 June 2022 at the same time and same venue. Shareholders may call the Company's hotline at (852) 3600-0000 to enquire about the arrangement of the General Meeting.
- 8. Further announcement will be made by the Company if the General Meeting cannot be held as scheduled due to the social distancing measures then in place.

As at the date hereof, the Board comprises seven Directors, of which three are executive Directors, namely Mr. Ching-fat MA (Chairman), Mr. King-ho MA (Vice Chairman) and Mr. Shun-chuen LAM (Chief Executive Officer), one non-executive Director, namely Mr. Dominic LAI and three independent non-executive Directors, namely Mr. Yau-nam CHAM, Mr. Ping-wing PAO and Mr. Yat-fai LAM.