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E-House (China) Enterprise Holdings Limited

易居(中國)企業控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2048 and Debt Stock Codes: 40024 and 40507)

EXTENSION OF THE EXCHANGE EXPIRATION DEADLINE

This announcement is made by the Company pursuant to Rules 13.09(2), 37.47(b), 37.47A and 37.47B of the Listing Rules and the Insider Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated March 31, 2022 (the "Announcement") relating to the Offer and Invitation. Terms used herein shall have the same meanings as defined in the Announcement unless otherwise stated. This announcement is made to provide supplemental information in relation to the Offer and Invitation.

EXTENSION OF THE EXCHANGE EXPIRATION DEADLINE

The Company hereby announces that with immediate effect, the Company has extended the Exchange Expiration Deadline from 4:00 p.m., London Time on April 11, 2022 to 4:00 p.m., London Time on April 13, 2022 (the "**Extended Exchange Expiration Deadline**"). Accordingly, the deadline for validly submitting a duly executed Accession Deed and Restricted Notes Notice to the Restructuring Support Agreement in order to receive the relevant Instruction Fee will also be extended to the Exchange Expiration Deadline. All other terms and conditions of the Exchange Offer and the Consent Solicitation as set out in the Exchange Offer and Consent Solicitation Memorandum shall remain unchanged. All documents and materials related to the Exchange Offer and Consent Solicitation will be made available, subject to eligibility, on the Transaction Website: <u>https://sites.dfkingltd.com/E-House</u>.

Eligible Holders who have validly tendered their Old Notes at or prior to the original Exchange Expiration Deadline do not need to take any action. Such instructions in connection with the Exchange Offer and Consent Solicitation remain valid and irrevocable.

Eligible Holders who have not tendered their Old Notes may tender their Old Notes at or prior to the Extended Exchange Expiration Deadline in accordance with the terms and conditions in the Exchange Offer and Consent Solicitation Memorandum, as supplemented by this Supplement. By validly tendering Old Notes at or prior to the Extended Exchange Expiration Deadline, Eligible Holders will be deemed to have given Consent to the Proposed Amendments and the Proposed Waivers. For Old Notes that are validly tendered after the Exchange and Consent Deadline but by or prior to the Extended Expiration Deadline and accepted for exchange, an Eligible Holder of such Old Notes will be entitled to receive the Exchange and Consent Consideration. Instructions in connection with the Exchange Offer and Consent Solicitation are irrevocable.

THIS ANNOUNCEMENT IS NOT AN OFFER TO PURCHASE, A SOLICITATION OF AN OFFER TO PURCHASE, OR A SOLICITATION OF AN OFFER TO SELL, THE OLD NOTES OR THE NEW NOTES. AN OFFER MAY ONLY BE MADE PURSUANT TO THE TERMS OF THE EXCHANGE OFFER AND CONSENT SOLICITATION MEMORANDUM.

SHAREHOLDERS, ELIGIBLE HOLDERS OF THE OLD NOTES AND POTENTIAL INVESTORS SHOULD NOTE THAT COMPLETION OF THE EXCHANGE OFFER IS SUBJECT TO THE FULFILLMENT OR WAIVER OF THE CONDITIONS PRECEDENT TO THE OFFER AND INVITATION AS SET FORTH IN THE EXCHANGE OFFER AND CONSENT SOLICITATION MEMORANDUM AND SUMMARIZED IN THIS JOINT ANNOUNCEMENT. NO ASSURANCE CAN BE GIVEN THAT THE EXCHANGE OFFER WILL BE COMPLETED AND THE COMPANY RESERVES THE RIGHT TO AMEND, WITHDRAW OR TERMINATE THE OFFER AND INVITATION WITH OR WITHOUT CONDITIONS.

THE COMPANY MAY, IN ITS SOLE DISCRETION, AMEND OR WAIVE CERTAIN OF THE CONDITIONS PRECEDENT TO THE OFFER AND INVITATION. AS THE OFFER AND INVITATION MAY OR MAY NOT PROCEED, SHAREHOLDERS, HOLDERS OF THE OLD NOTES AND POTENTIAL INVESTORS SHOULD EXERCISE CAUTION WHEN DEALING IN THE SECURITIES OF THE COMPANY OR THE OLD NOTES.

The Offer and Invitation are not being made to (nor will the tender of the Old Notes be accepted from or on behalf of) Holders in any jurisdiction where the making or acceptance of the Offer and Invitation would not comply with the laws of such jurisdiction. If the Company becomes aware of any jurisdiction in which the making of the Offer and Invitation would not be in compliance with applicable laws, the Company may or may not, in its sole discretion, make an effort to comply with any such law. If, after such effort, if any, the Company cannot comply with any such laws, the Offer and Invitation will not be made to (nor will tenders be accepted from or on behalf of) any Holders residing in such jurisdiction.

FORWARD-LOOKING STATEMENTS

Forward-looking statements in this announcement are based on current expectations, assumptions, estimates and projections about the Company and its industry. These statements are not guarantees of future performance and that the Company's actual results of operations, financial condition and liquidity, and the development of the industry in which the Company operates may differ materially from those made in, or suggested by, the forward-looking statements in this announcement. Future events and results involve some risks, uncertainties and assumptions that are difficult to predict. Important factors that could cause those differences include, but are not limited to, changes in the competitive environment and regulatory environment of the industry in the PRC relevant to the business of the Company, changes in the business and financial condition of the Company and its subsidiaries and changes in the general economic trend in the PRC.

By order of the Board E-House (China) Enterprise Holdings Limited Zhou Xin Chairman

Hong Kong, April 11, 2022

As at the date of this announcement, the Board comprises Mr. Zhou Xin as Chairman and executive Director, Mr. Huang Canhao, Dr. Cheng Li-Lan and Dr. Ding Zuyu as executive Directors, Mr. Tang Xing, Mr. Yang Yong, Ms. Xie Mei and Mr. Lv Peimei as non-executive Directors, and Mr. Zhang Bang, Mr. Zhu Hongchao, Mr. Wang Liqun and Mr. Li Jin as independent non-executive Directors.